

POP & PINE

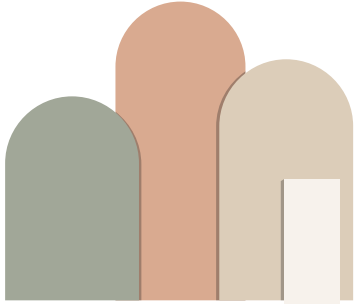
Design



FROM CONCEPT TO CELEBRATION: YOUR
ALL-INCLUSIVE EVENT EXPERIENCE

private event packages

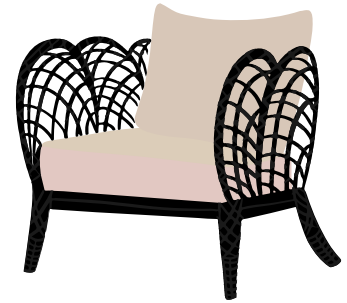
SERVICES



BACKDROPS



PAPER GOODS



RENTALS



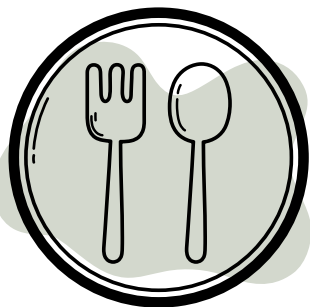
FLORALS



DESSERTS



SIGNAGE



CATERING



BALLOONS



DECORATIONS

WHO WE ARE *and* WHAT WE DO

Pop & Pine Design is a one stop shop for all-inclusive luxury event design and coordination services. We specialize in crafting unique and creative experiences tailored to meet all your event needs. At Pop & Pine Design, we firmly believe that life's most memorable events should be nothing short of beautiful. Whether you're commemorating a birthday, exchanging vows at a wedding, or orchestrating a corporate event for clients or employees, our passion and mission revolve around creating extraordinary experiences for those precious moments to unfold. Let us turn your visions into unforgettable memories!



MEET THE *Team*



JORDAN
KOSTICH

*director of
operations*

JORDAN SHINES IN HER ROLE AS THE DIRECTOR OF OPERATIONS AT POP & PINE DESIGN.

SHE IS GENERALLY THE FIRST PERSON YOU WILL SPEAK TO WHEN YOU INQUIRE WITH US ABOUT BOOKING AN EVENT.

WITH A TALENT FOR ORGANIZATION AND COMMUNICATION, SHE EFFORTLESSLY NAVIGATES THE ENTIRE EVENT PLANNING PROCESS, ENSURING SEAMLESS COORDINATION WITH TEAM MEMBERS AND OUR CLIENTS. JORDAN ALSO SERVES AS A DESIGN ASSISTANT, CONTRIBUTING TO VARIOUS DESIGN ASPECTS AND FACILITATING COMMUNICATION. HER ROLE EXTENDS TO MANAGING CALLS AND INTERACTING WITH CLIENTS, WHERE SHE ASSISTS IN PRESENTING DESIGN IDEAS FOR EACH EVENT.



KINDYL
YOUNKIN

*founder / lead
designer*

KINDYL HOLDS THE DUAL TITLES OF LEAD EVENT DESIGNER AND OWNER AT POP & PINE DESIGN. AS THE LEAD EVENT DESIGNER, SHE POSSESSES A REMARKABLE TALENT FOR BRINGING HER CLIENTS' VISIONS TO LIFE. GUIDING THE ENTIRE PROCESS FROM CONCEPTUALIZATION TO DESIGN PRESENTATION, AND THROUGH TO FLAWLESS EXECUTION, SHE ENSURES THAT HER CLIENTS' EXPECTATIONS ARE NOT ONLY MET BUT SURPASSED, RESULTING IN EVENTS THAT ARE BOTH BREATHTAKING AND UNFORGETTABLE.

KINDYL HAS A COLLABORATIVE SPIRIT—SHE THRIVES ON WORKING CREATIVELY WITH OTHERS, VALUING EVERY INDIVIDUAL'S IDEAS AND ALLOWING THEM TO SHINE IN THE FINAL OUTCOME.



KATE
MOHNS

*event
manager*

KATE IS A SEASONED EVENT MANAGER AT POP & PINE DESIGN, WHERE SHE PLAYS A PIVOTAL ROLE IN ORCHESTRATING & EXECUTING UNFORGETTABLE CORPORATE & PRIVATE EVENTS. KATE ACTIVELY COLLABORATES WITH OUR TEAM AND ALL EVENT STAFF MEMBERS OUTSIDE OUR ORGANIZATION AND IS THE MAIN POINT PERSON ON SITE TO BRING THE FINAL VISION TO LIFE.

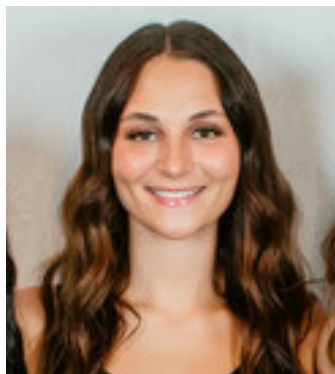
HER HANDS-ON APPROACH ENSURES THAT EVERY EVENT'S COORDINATION & SETUP IS EXECUTED TO PERFECTION. KATE'S ROLE ENCOMPASSES THE INTRICATE COORDINATION OF SCHEDULES, RESOURCES, AND VENDORS, ALL WHILE MAINTAINING A LEVEL OF ENTHUSIASM THAT'S CONTAGIOUS.

POP & PINE DESIGN *crew*



MARK PARIS

SET UP + STRIKE TEAM
LEAD



KALLIHAN PARIS

BALLOON ARTIST
SET UP + STRIKE TEAM
MEMBER



TINA MERCADO

BALLOON ARTIST
SET UP + STRIKE TEAM
MEMBER



JOY WILSON

SET UP + STRIKE TEAM
MEMBER



SAL CRIVELLO

SET UP + STRIKE TEAM
MEMBER



MYKAH CUMMINGS

SET UP + STRIKE TEAM
MEMBER



JOSH MARBLE

SET UP + STRIKE TEAM
MEMBER



ZACH WARNER

SET UP + STRIKE TEAM
MEMBER



RICHELLE PARIS

SET UP + STRIKE TEAM
MEMBER

HOW IT WORKS

event packages + cost of goods

Step 1: Select Your Event Design Package

Choose from our range of Event Design Packages to kickstart the creative process. Secure your date by making a 100% upfront payment and signing our agreement.

Step 2: Collaborative Budget Creation

Let the magic begin! We work closely with you to establish a budget for the cost of goods needed for your event. The Pop & Pine Design team taps into a network of trusted vendors and sources to compile a detailed, line-itemized proposal. Alongside, we present a comprehensive package with visuals, mock-ups, and more to vividly bring your event's design to life.

Step 3: Design Meeting

Time to discuss and refine! In a dedicated design meeting, we review the proposed budget and design plans. Upon your approval of the presentation and the cost of goods, a 50% deposit is due. This deposit covers the expenses for all goods & services that Pop & Pine Design will be procuring on your behalf.

Step 4: Purchasing & Coordination

For those who opt for a design-only package, we equip you with all the necessary information to place orders and execute the design. The remaining steps only apply to design & coordination packages. If you've chosen the design & coordination package, sit back as Pop & Pine Design takes charge, managing purchases and coordination on your behalf.

Step 5: Final Event Prep

As the event draws near, a final 50% balance is due 14 days before the big day. This ensures everything is set and ready for the grand event.

Step 6: The Grand Finale - Event Execution

It's showtime! The Pop & Pine Design team arrives to load in and set up your event, bringing your envisioned design to life. After the event concludes, we return to strike and wrap up seamlessly. Trust us to handle the logistics, leaving you free to savor every moment of your perfectly designed event.



DETAILS &

additional info



Our pricing structure is flexible and may be adjusted based on the size of your guest list and the scope of your event. The pricing listed reflects our standard base rates. For a more tailored experience, we are more than happy to create custom packages that cater to your specific needs.

It's important to highlight that the listed packages do not cover the cost of goods. Expenses for goods and vendor services will be handled separately, in accordance with your budget.

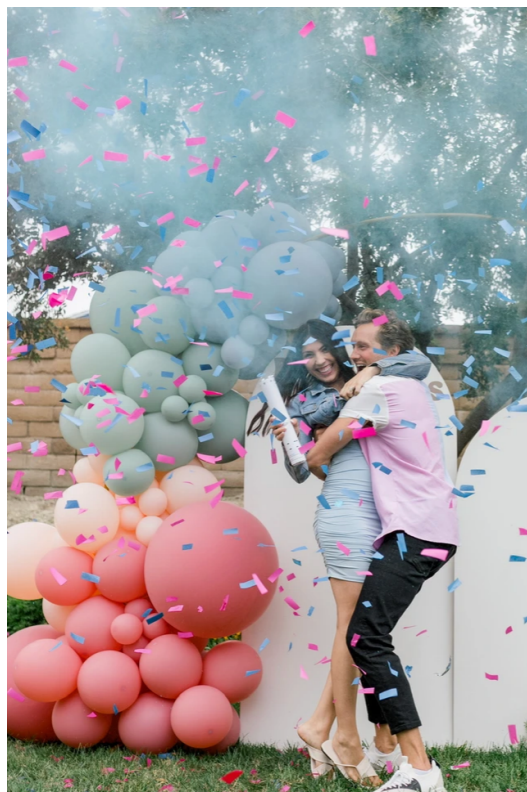
Your event is unique, and we're here to craft an offering that perfectly fits your vision and requirements.

PRIVATE DESIGN & COORDINATION

packages

FOR PRIVATE EVENTS OF 100 GUESTS OR LESS

BIRTHDAYS • HOLIDAYS • ENGAGEMENTS • BABY SHOWERS • BRIDAL SHOWERS



GENDER REVEALS • HOUSE WARMING • DINNER PARTIES • JUST FOR FUN!

DESIGN ONLY \$1,225

DESIGN & PARTIAL COORDINATION..... \$2,750
includes set up & strike

DESIGN & COMPLETE COORDINATION..... \$3,400
includes set up & strike

DESIGN *only*



OUR DESIGN-ONLY EVENT PLANNING PACKAGE IS TAILOR-MADE FOR THOSE WHO HAVE THE LOGISTICS COVERED BUT SEEK TO ELEVATE THEIR EVENT'S VISUAL APPEAL. IF YOU HAVE THE VENUE, TIMELINE, AND VENDORS SORTED, OUR PACKAGE ADDS THAT EXTRA LAYER OF ARTISTIC FINESSE. IDEAL FOR INDIVIDUALS WHO WANT A PROFESSIONALLY CURATED AESTHETIC THAT TURNS THEIR EVENT INTO A CAPTIVATING MASTERPIECE WITHOUT THE FULL-SCALE PLANNING COMMITMENT.

package includes

\$1,225

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication with client
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups for client to purchase and execute
- Recommendation of vendors + contact info/ links for the client to order + book
- Collaborate with the client until the design of the event is complete

COST OF GOODS NOT INCLUDED

DESIGN & *partial coordination*



OUR DESIGN AND PARTIAL COORDINATION EVENT PLANNING PACKAGE IS TAILORED FOR THOSE SEEKING A LITTLE EXTRA HELP. IF YOU NEED ASSISTANCE WITH DESIGN AS WELL AS VENDOR RECOMMENDATIONS AND SOME ASSISTANCE WITH COORDINATION, THIS PACKAGE IS YOUR SOLUTION. PERFECT FOR INDIVIDUALS AND BUSINESSES WHO WANT TO COLLABORATE ON CRAFTING A STUNNING VISUAL EXPERIENCE WHILE ENTRUSTING US WITH THE FINAL COORDINATION OF KEY ELEMENTS, ENSURING YOUR EVENT SHINES SEAMLESSLY.

package includes

\$2,750

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups
- Recommendation of vendors + contact info/ links for the client to order + book
- Once client has booked all vendors, we will communicate with them on logistics for the day of the event
- 2-3 team members to assist in setting up and styling your event
- 2 team members will return when your event has concluded to break down event
- Collaborate with the client until the event is complete

Additional costs if you would like team members on site for the duration of your event or if the scale of your event requires more than 2-3 team members for set up & strike

COST OF GOODS NOT INCLUDED

DESIGN &

complete coordination



EXPERIENCE SEAMLESS EVENT PLANNING WITH OUR COMPLETE DESIGN AND COORDINATION PACKAGE. IDEAL FOR THOSE WHO DESIRE A COMPREHENSIVE APPROACH, THIS PACKAGE COMBINES OUR DESIGN EXPERTISE WITH METICULOUS COORDINATION. WHETHER IT'S THE VISUAL AESTHETICS OR THE LOGISTICAL DETAILS, WE HANDLE EVERY ASPECT, ENSURING YOUR EVENT IS A FLAWLESS OCCASION. FROM CONCEPT TO EXECUTION, TRUST US TO CURATE A REMARKABLE EXPERIENCE THAT LEAVES YOU FREE TO ENJOY EVERY MOMENT.

package includes

\$3,400

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups
- Complete sourcing and booking with vendors & purchasing of all event goods
- Communication with vendors on logistics for the day of the event
- 3-4 team members to assist in setting up and styling your event + on site assistance with all vendors
- 3 team members will return when your event has concluded to break down event
- Collaborate with the client until the event is complete

Additional costs if you would like team members on site for the duration of your event or if the scale of your event requires more than 2-3 team members for set up & strike

COST OF GOODS NOT INCLUDED

IT'S ALL IN *the details*

ERIN'S BABY SHOWER | 12-09-23



event overview

Get ready to step into a world of artistic elegance at Erin's baby shower, curated by Pop & Pine Design. Inspired by Monet's enchanting watercolor paintings, this event promises to be a celebration of natural beauty and timeless grace. Whimsical florals will adorn the space, creating a dreamy atmosphere that mirrors Monet's iconic gardens. Vintage furniture will be artfully arranged to transport you to an old era. The color palette for this event is are soft lavenders and blues, evoking the serene hues of Monet's water lilies, while small touches of peach and greens will add a hint of vitality to the overall decor. With a meticulous attention to detail and a dedication to capturing the essence of Monet's masterpieces, Pop & Pine Design is sure to create a baby shower that is not only a celebration of new life but also a work of art in itself.

MOOD-BOARD

san juan capistrano, CA popandpinedesign.com (949) 228-9066

POP&PINE
design

ERIN'S BABY SHOWER | 12-09-23

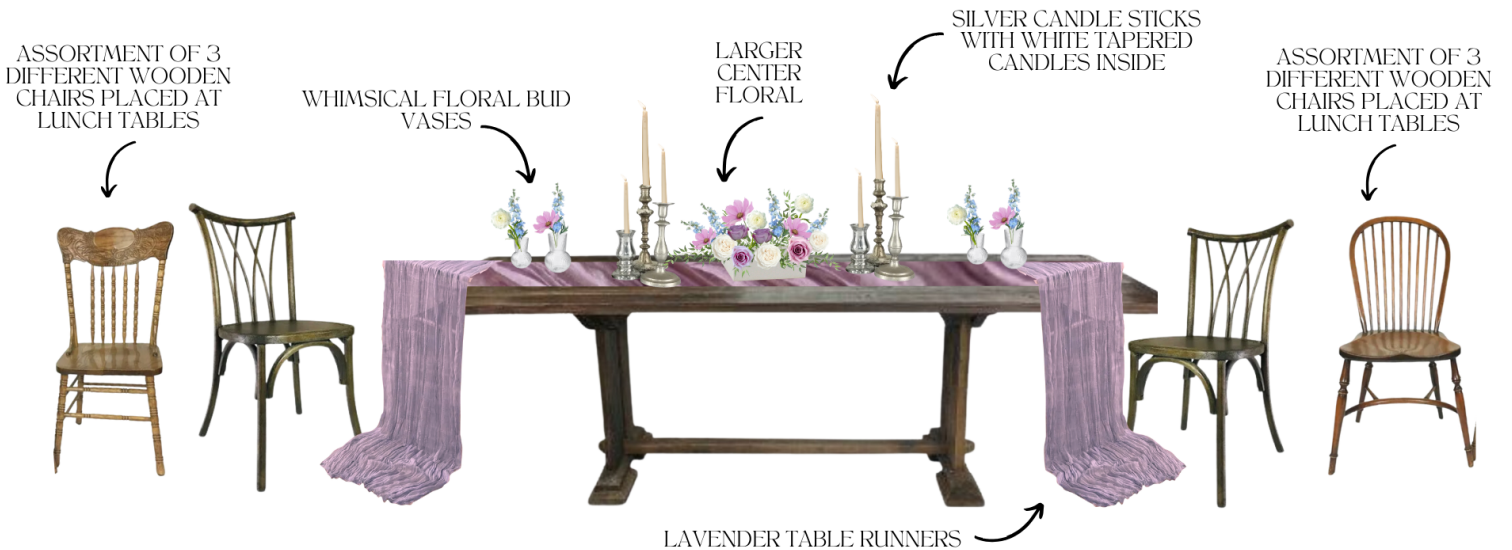


TABLE SETTINGS

san juan capistrano, CA popandpinedesign.com (949) 228-9066

POP&PINE
design

PRESENTATION

samples

ERIN'S BABY SHOWER | 12-09-23



food

Warm Powder Sugared
Beginets

Warm Ham & Cheese
Croissants

Caprese Croissants

Mini Pancake Stack Bites

Fresh Fruit Cups

Fresh Fruit Parfait Cups

Warm Vegetarian Quiche Bites

Fresh Arugula Salad with
Lemon Vinaigrette

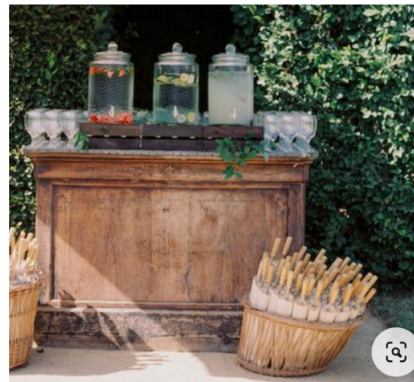
drinks

Vanilla Orange Juice

Passionfruit Juice

Fresh Lemonade

Edible flowers for garnish

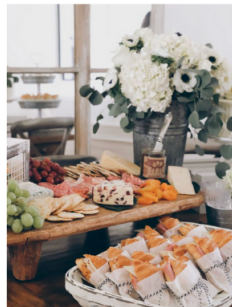


FOOD & DRINK MENU

san juan capistrano, CA popandpinedesign.com (949) 228-9066

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ERIN'S BABY SHOWER | 12-09-23



FOOD & DRINK INSPIRATION

san juan capistrano, CA popandpinedesign.com (949) 228-9066

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design

BASE PRICING

florals



LUXE ARRANGEMENT | *large* mix of seasonal blooms with greenery in recommended container..... \$185

STANDARD ARRANGEMENT | *medium* mix of seasonal blooms with greenery in recommended container\$135

PETITE ARRANGEMENT | *mini* mix of seasonal blooms with greenery in recommended container \$85

BUD VASES | 1-3 seasonal blooms with greenery \$16.50

CUSTOM FLORAL DISPLAYS | garlands, arches, floor arrangements
Starting at \$300

BASE PRICING

balloon backdrops



wooden rectangle backdrops

spandex covered
backdrop - additional
colors available upon
request



gold balloon hoop



wooden arches & gold metal arch



BALLOON GARLANDS

standard curated color palette. balloons
ranging in size from 5" - 24"

\$25/FT

SPECIALTY BALLOONS

metallic, double stuffed, specialty shaped
balloons with curated color palette.
balloons ranging in size from 5" - 24"

\$32/FT



WOOD METAL & CUSTOM BACKDROPS

sizes from 6 ft to 8 ft tall. width can be
customized based on number of pieces.

Starting at \$75 each

Custom builds starting at \$500

CUSTOM VINYL DECALS APPLIED TO BACKDROPS

Starting at \$65

BASE PRICING

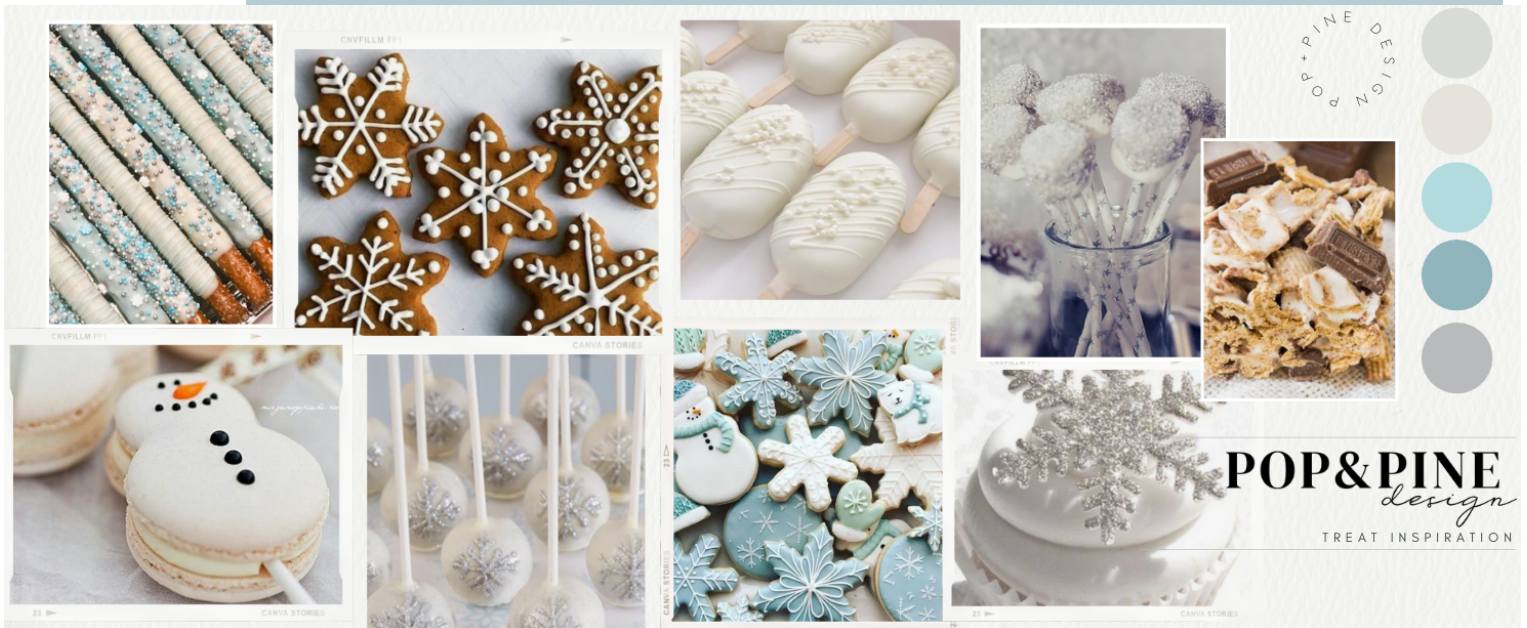
dessert bar

CAMP THEMED TREATS



DESSERT
DISPLAY IS
RENTED
SEPARATELY

WINTER WONDERLAND THEMED TREATS



CUSTOM CURATED TREAT BAR

mini desserts set up on display

Prices range from \$3.50-\$6.75 depending on items and quantities

BASE PRICING

catering & bar

MEAL CATERING

PRICING VARIES SIGNIFICANTLY BASED ON FACTORS SUCH AS THE MEAL TYPE, OCCASION, AND SERVICE STYLE. FOR A BASIC BUFFET, YOU CAN ANTICIPATE A STARTING COST OF \$25 PER GUEST



BAR SERVICES

ALL STARTING BAR PACKAGES WHICH INCLUDE:

- 1 bar tender
- 1 bar back
- 5 hours of service
- plastic cups
- cocktail napkins
- mixers such as standard juices, sodas, club soda
- garnishes
- shopping list of alcohol for you to purchase

(does not include the actual bar rental, alcohol or gratuity)

STARTING AT \$1,275



BASE PRICING

rental furniture

Explore a myriad of furniture rental options, ranging from essential tables and chairs with linens to vintage, bohemian, or modern lounge furniture. The possibilities are limitless, allowing you to customize your event space to match your unique style and preferences.

Below are just a few examples of pieces with starting pricing



ROUND TABLES WITH CHOICE OF LINEN - STARTING AT \$35



FOLDING CHAIRS - \$5



NON-FOLDING CHAIRS - \$13



ROUND HIGH TOP TABLES WITH CHOICE OF LINEN - STARTING AT \$40



STANDARD 8FT BAR - STARTING AT \$250



HEATERS - \$115

STARTING PRICE FOR TABLE SETTING RENTALS

NAPKINS - \$1.00 EACH
CUTLERY - \$0.95/PIECE
PLATES - \$1.50 EACH
CHARGERS - \$4.95 EACH
GLASSWARE - \$1.00 EACH

Delivery fees not included

BASE PRICING

specialty rentals



PILLAR & FLOATING CANDLES IN
GLASS CYLINDERS
\$12.50 EACH



TAPERED CANDLES IN
HOLDER REAL OR FAUX
\$8 EACH



VOTIVES & TEA
LIGHTS
\$4.25 EACH



CREAM VELVET WITH GOLD
LEG ACCENT CHAIR
\$100



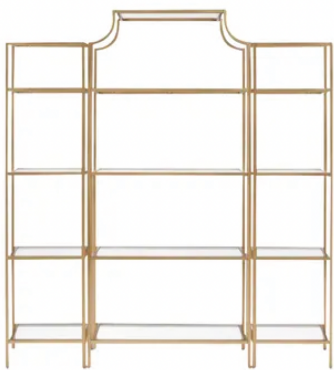
RATTAN FLOWER CHAIR
WITH WHITE SEAT CUSHION
\$75



CREAM AND GOLD HIGH
BACK ACCENT CHAIR
\$100



7' WHITE FRINGE
UMBRELLAS
\$45



GOLD FRAME WITH GLASS
SHELVES
RENTAL \$300



WHITE & GOLD
COCKTAIL TABLE
\$175



WOODEN SQUARE
COFFEE TABLE
\$165



TABLE RUNNERS, VARIOUS
FABRICS & COLORS
\$15 EACH

Delivery fees not included

MOCK-UP *and* REALITY

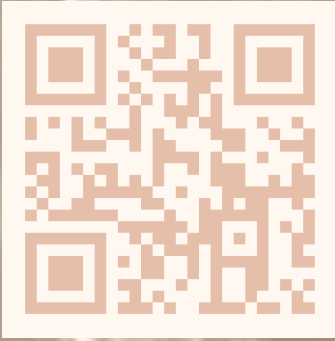


NYLAH'S 21ST
JUNE 17, 2023



CRAFTING SEAMLESS AND UNFORGETTABLE EXPERIENCES FOR EVERY OCCASION





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