

POP & PINE

design



CELEBRATE

private and corporate event packages



WHO *we are* & WHAT *we do*

POP & PINE DESIGN IS A BOUTIQUE EVENT STYLING FIRM THAT OFFERS UNIQUE CREATIVE SOLUTIONS FOR ALL OF YOUR CORPORATE & PRIVATE EVENT NEEDS. WE ARE COMMITTED TO HOLDING OURSELVES TO THE UTMOST PROFESSIONALISM AT ALL TIMES AND USING OUR PASSION AND CREATIVITY TO DELIVER AN OUTSTANDING FINISHED DESIGN & COORDINATION FOR ALL OF OUR CLIENTS.

WE BELIEVE THE MOST MEMORABLE EVENTS IN LIFE SHOULD BE BEAUTIFUL. WHETHER YOU'RE CREATING MEMORIES AT A BABY SHOWER, BIRTHDAY PARTY, OR CELEBRATING THE MILESTONE OF A WEDDING, OUR DESIRE AND MISSION IS TO CREATE AN UNFORGETTABLE EXPERIENCE FOR THOSE MEMORIES TO BE MADE.

OUR TEAM AT POP & PINE DESIGN IS DEDICATED TO PROVIDING A COMPREHENSIVE DESIGN SERVICE THAT TAKES YOUR EVENT FROM CONCEPT TO IMPLEMENTATION. WE UNDERSTAND THAT EACH PROJECT IS UNIQUE, AND WE APPROACH EVERY DESIGN WITH A FRESH PERSPECTIVE, WORKING CLOSELY WITH OUR CLIENTS TO BRING THEIR VISION TO LIFE.

WE BELIEVE THAT EXCELLENCE IS NOT JUST A GOAL BUT A STANDARD THAT WE STRIVE FOR IN EVERY PROJECT. OUR COMMITMENT TO PROFESSIONALISM MEANS THAT WE TAKE PRIDE IN OUR WORK AND DELIVER HIGH-QUALITY RESULTS THAT MEET OUR CLIENTS' NEEDS AND EXCEED THEIR EXPECTATIONS.

AT POP & PINE DESIGN, TRANSPARENCY IS KEY TO OUR SUCCESS. WE BELIEVE THAT OPEN COMMUNICATION AND COLLABORATION ARE ESSENTIAL TO A SUCCESSFUL PROJECT. THAT'S WHY WE WORK CLOSELY WITH OUR CLIENTS THROUGHOUT THE DESIGN PROCESS, ENSURING THAT THEY ARE FULLY INVOLVED AND INFORMED EVERY STEP OF THE WAY.

OUR PASSION AND CREATIVITY ARE THE DRIVING FORCE BEHIND EVERY PROJECT WE UNDERTAKE. WE TAKE PRIDE IN OUR ABILITY TO CREATE UNIQUE AND INNOVATIVE EVENTS THAT ARE TAILORED TO EACH CLIENT'S SPECIFIC NEEDS AND REQUIREMENTS. WE BELIEVE THAT THE BEST DESIGNS COME FROM A COMBINATION OF CREATIVITY, ORGANIZATION/COORDINATION, TECHNICAL SKILL, AND A DEEP UNDERSTANDING OF OUR CLIENTS' GOALS AND OBJECTIVE

MEET THE *Team*



KINDYL
YOUNKIN

*founder / lead
designer*

KINDYL HOLDS THE DUAL TITLES OF LEAD EVENT DESIGNER AND OWNER AT POP & PINE DESIGN. AS THE LEAD EVENT DESIGNER, SHE POSSESSES A REMARKABLE TALENT FOR BRINGING HER CLIENTS' VISIONS TO LIFE. GUIDING THE ENTIRE PROCESS FROM CONCEPTUALIZATION TO DESIGN PRESENTATION, AND THROUGH TO FLAWLESS EXECUTION, SHE ENSURES THAT HER CLIENTS' EXPECTATIONS ARE NOT ONLY MET BUT SURPASSED, RESULTING IN EVENTS THAT ARE BOTH BREATHTAKING AND UNFORGETTABLE.

KINDYL HAS A COLLABORATIVE SPIRIT—SHE THRIVES ON WORKING CREATIVELY WITH OTHERS, VALUING EVERY INDIVIDUAL'S IDEAS AND ALLOWING THEM TO SHINE IN THE FINAL OUTCOME.



JORDAN
KOSTICH

*director of operations
+ design*

JORDAN SHINES IN HER ROLE AS THE DIRECTOR OF OPERATIONS AT POP & PINE DESIGN. SHE IS GENERALLY THE FIRST PERSON YOU WILL SPEAK TO WHEN YOU INQUIRE WITH US ABOUT BOOKING AN EVENT.

WITH AN INNATE TALENT FOR ORGANIZATION AND A METICULOUS ATTENTION TO DETAIL & DESIGN, SHE EFFORTLESSLY NAVIGATES THE ENTIRE EVENT PLANNING PROCESS, ENSURING SEAMLESS COORDINATION. IN ADDITION TO HER ORGANIZATIONAL PROWESS, JORDAN SERVES AS A DESIGN ASSISTANT, CONTRIBUTING TO VARIOUS DESIGN ASPECTS AND FACILITATING COMMUNICATION. HER ROLE EXTENDS TO MANAGING CALLS AND INTERACTING WITH CLIENTS, WHERE SHE SKILLFULLY ASSISTS IN PRESENTING DESIGN IDEAS FOR EACH EVENT.



KATE
MOHNS

*event
manager*

KATE IS A SEASONED EVENT MANAGER AT POP & PINE DESIGN, WHERE SHE PLAYS A PIVOTAL ROLE IN ORCHESTRATING & EXECUTING UNFORGETTABLE CORPORATE & PRIVATE EVENTS. KATE ACTIVELY COLLABORATES WITH OUR TEAM AND ALL EVENT STAFF MEMBERS OUTSIDE OUR ORGANIZATION AND IS THE MAIN POINT PERSON ON SITE TO BRING THE FINAL VISION TO LIFE.

HER HANDS-ON APPROACH ENSURES THAT EVERY EVENT'S COORDINATION & SETUP IS EXECUTED TO PERFECTION. KATE'S ROLE ENCOMPASSES THE INTRICATE COORDINATION OF SCHEDULES, RESOURCES, AND VENDORS, ALL WHILE MAINTAINING A LEVEL OF ENTHUSIASM THAT'S CONTAGIOUS.

HOW IT WORKS

event packages + cost of goods

1. Select one of our 3 design Event Design packages
2. We work together on creating a budget for the cost of the event
3. Our team puts together a line itemized proposal as well as a comprehensive presentation with visuals, mock-ups and more to bring your events design to life!
4. If you selected a design only package now It is up to you to place orders and execute the design, If you chose a design & coordination package then we will get to work purchasing and coordinating on your behalf!
5. Final event execution



EVENT DESIGN

packages



DESIGN ONLY \$1,225

DESIGN & PARTIAL COORDINATION..... \$2,750
includes set up & strike

DESIGN & COMPLETE COORDINATION..... \$3,400
includes set up & strike

DESIGN *only*



OUR DESIGN-ONLY EVENT PLANNING PACKAGE IS TAILOR-MADE FOR THOSE WHO HAVE THE LOGISTICS COVERED BUT SEEK TO ELEVATE THEIR EVENT'S VISUAL APPEAL. IF YOU HAVE THE VENUE, TIMELINE, AND VENDORS SORTED, OUR PACKAGE ADDS THAT EXTRA LAYER OF ARTISTIC FINESSE. IDEAL FOR INDIVIDUALS AND BUSINESSES WHO WANT A PROFESSIONALLY CURATED AESTHETIC THAT TURNS THEIR EVENT INTO A CAPTIVATING MASTERPIECE WITHOUT THE FULL-SCALE PLANNING COMMITMENT.

package includes
\$1,225

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups
- Collaborate with the client until the design of the event is complete

COST OF GOODS NOT INCLUDED

DESIGN & *partial coordination*



OUR DESIGN AND PARTIAL COORDINATION EVENT PLANNING PACKAGE IS TAILORED FOR THOSE SEEKING A LITTLE EXTRA HELP. IF YOU NEED ASSISTANCE WITH DESIGN AS WELL AS VENDOR RECOMMENDATIONS AND SOME ASSISTANCE WITH COORDINATION, THIS PACKAGE IS YOUR SOLUTION. PERFECT FOR INDIVIDUALS AND BUSINESSES WHO WANT TO COLLABORATE ON CRAFTING A STUNNING VISUAL EXPERIENCE WHILE ENTRUSTING US WITH THE FINAL COORDINATION OF KEY ELEMENTS, ENSURING YOUR EVENT SHINES SEAMLESSLY.

package includes

\$2,750

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups
- Recommendation of vendors & links for the client to order + book
- Once client has booked their vendors we will communicate with them on logistics for the day of the event
- 2-3 team members to assist in setting up and styling your event
- 2 team members will return when your event has concluded to break down event
- Collaborate with the client until the event is complete

COST OF GOODS NOT INCLUDED

DESIGN &

complete coordination



EXPERIENCE SEAMLESS EVENT PLANNING WITH OUR COMPLETE DESIGN AND COORDINATION PACKAGE. IDEAL FOR THOSE WHO DESIRE A COMPREHENSIVE APPROACH, THIS PACKAGE COMBINES OUR DESIGN EXPERTISE WITH METICULOUS COORDINATION. WHETHER IT'S THE VISUAL AESTHETICS OR THE LOGISTICAL DETAILS, WE HANDLE EVERY ASPECT, ENSURING YOUR EVENT IS A FLAWLESS OCCASION. FROM CONCEPT TO EXECUTION, TRUST US TO CURATE A REMARKABLE EXPERIENCE THAT LEAVES YOU FREE TO ENJOY EVERY MOMENT.

package includes

\$3,400

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups
- Complete sourcing and booking with vendors & purchasing of goods
- Communication with vendors on logistics for the day of the event
- 2-3 team members to assist in setting up and styling your event + on site assistance with all other vendors
- 2 team members will return when your event has concluded to break down event
- Collaborate with the client until the event is complete

COST OF GOODS NOT INCLUDED

DETAILS &

additional info



Our pricing structure is flexible and may be adjusted based on the size of your guest list and the scope of your event. The pricing listed reflects our standard base rates. For a more tailored experience, we are more than happy to create custom packages that cater to your specific needs.

It's important to highlight that the listed packages do not cover the cost of goods. Expenses for goods and vendor services will be handled separately, in accordance with your budget.

Your event is unique, and we're here to craft an offering that perfectly fits your vision and requirements.

PROJECT

mood-boards

POP&PINE
design



POP&PINE
design



POP&PINE
design



PROJECT

mood-boards

POP&PINE
design



POP&PINE
design



POP&PINE
design



POP&PINE
design



IT'S ALL IN *the details*

BLAKELY'S BERRY FIRST BIRTHDAY



MOOD-BOARD

san juan capistrano, CA popandpinedesign.com (949) 228-9066

POP&PINE
design

BLAKELY'S BERRY FIRST BIRTHDAY



2 WOOD BACKDROPS
PAINTED CREAM. 8 FT &
6 FT TALL

CUSTOM VINYL DECAL
APPLIED &
COORDINATING
BALLOON GARLANDS
ATTACHED



SUGGESTED
BALLOON COLORS
& CUSTOM VINYL
DECAL DESIGN

Blakely's
BERRY FIRST
birthday

BALLOON DISPLAY

san juan capistrano, CA popandpinedesign.com (949) 228-9066

BALLOON COLORS MAY LOOK DIFFERENT IN PERSON BASED ON THE SCREEN. POP&PINE MAY RE-SELECT SIMILAR COLORS BASED ON AVAILABILITY & STOCK

POP&PINE
design

IT'S ALL IN *the details*

VANGUARD STAFF EVENT | 11-29-23



POP&PINE
design



VANGUARD UNIVERSITY
mood-board



event overview

Pop & Pine Design will curate a delightful harvest-themed staff event at Vanguard University! Get ready to immerse yourself in the beauty of the season as we transform the space with enchanting florals, vibrant balloons, and custom signage that will set the perfect autumnal mood. Our color palette of burnt orange, navy blue, dusty teal, and gold will evoke the warmth and richness of the harvest season.

MOOD-BOARD

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VANGUARD STAFF EVENT | 11-29-23



STAGE DESIGN & WELCOME SIGN

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