

POP & PINE

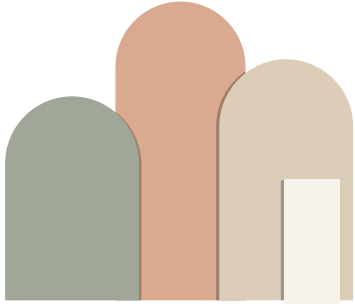
design



FROM CONCEPT TO CELEBRATION: YOUR
ALL-INCLUSIVE EVENT EXPERIENCE

wedding packages

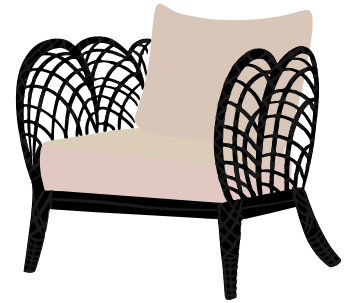
SERVICES



BACKDROPS



PAPER GOODS



RENTALS



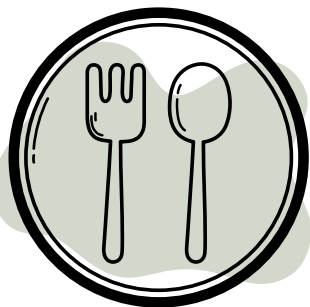
FLORALS



DESSERTS



SIGNAGE



CATERING



BALLOONS



DECORATIONS

WHO WE ARE *and* WHAT WE DO

Pop & Pine Design is a one stop shop for all-inclusive luxury event design and coordination services. We specialize in crafting unique and creative experiences tailored to meet all your event needs. At Pop & Pine Design, we firmly believe that life's most memorable events should be nothing short of beautiful. Whether you're commemorating a birthday, exchanging vows at a wedding, or orchestrating a corporate event for clients or employees, our passion and mission revolve around creating extraordinary experiences for those precious moments to unfold. Let us turn your visions into unforgettable memories!



MEET THE *Team*



JORDAN
KOSTICH

*director of
operations*

JORDAN SHINES IN HER ROLE AS THE DIRECTOR OF OPERATIONS AT POP & PINE DESIGN.

SHE IS GENERALLY THE FIRST PERSON YOU WILL SPEAK TO WHEN YOU INQUIRE WITH US ABOUT BOOKING AN EVENT.

WITH A TALENT FOR ORGANIZATION AND COMMUNICATION, SHE EFFORTLESSLY NAVIGATES THE ENTIRE EVENT PLANNING PROCESS, ENSURING SEAMLESS COORDINATION WITH TEAM MEMBERS AND OUR CLIENTS. JORDAN ALSO SERVES AS A DESIGN ASSISTANT, CONTRIBUTING TO VARIOUS DESIGN ASPECTS AND FACILITATING COMMUNICATION. HER ROLE EXTENDS TO MANAGING CALLS AND INTERACTING WITH CLIENTS, WHERE SHE ASSISTS IN PRESENTING DESIGN IDEAS FOR EACH EVENT.



KINDYL
YOUNKIN

*founder / lead
designer*

KINDYL HOLDS THE DUAL TITLES OF LEAD EVENT DESIGNER AND OWNER AT POP & PINE DESIGN. AS THE LEAD EVENT DESIGNER, SHE POSSESSES A REMARKABLE TALENT FOR BRINGING HER CLIENTS' VISIONS TO LIFE. GUIDING THE ENTIRE PROCESS FROM CONCEPTUALIZATION TO DESIGN PRESENTATION, AND THROUGH TO FLAWLESS EXECUTION, SHE ENSURES THAT HER CLIENTS' EXPECTATIONS ARE NOT ONLY MET BUT SURPASSED, RESULTING IN EVENTS THAT ARE BOTH BREATHTAKING AND UNFORGETTABLE.

KINDYL HAS A COLLABORATIVE SPIRIT—SHE THRIVES ON WORKING CREATIVELY WITH OTHERS, VALUING EVERY INDIVIDUAL'S IDEAS AND ALLOWING THEM TO SHINE IN THE FINAL OUTCOME.



KATE
MOHNS

*event
manager*

KATE IS A SEASONED EVENT MANAGER AT POP & PINE DESIGN, WHERE SHE PLAYS A PIVOTAL ROLE IN ORCHESTRATING & EXECUTING UNFORGETTABLE CORPORATE & PRIVATE EVENTS. KATE ACTIVELY COLLABORATES WITH OUR TEAM AND ALL EVENT STAFF MEMBERS OUTSIDE OUR ORGANIZATION AND IS THE MAIN POINT PERSON ON SITE TO BRING THE FINAL VISION TO LIFE.

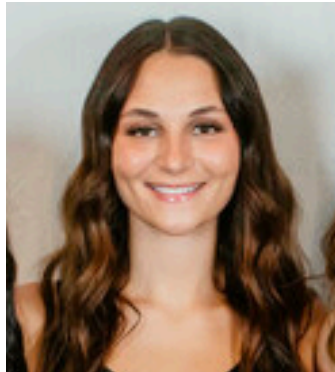
HER HANDS-ON APPROACH ENSURES THAT EVERY EVENT'S COORDINATION & SETUP IS EXECUTED TO PERFECTION. KATE'S ROLE ENCOMPASSES THE INTRICATE COORDINATION OF SCHEDULES, RESOURCES, AND VENDORS, ALL WHILE MAINTAINING A LEVEL OF ENTHUSIASM THAT'S CONTAGIOUS.

POP & PINE DESIGN *crew*



MARK PARIS

SET UP + STRIKE TEAM
LEAD



KALLIHAN PARIS

BALLOON ARTIST
SET UP + STRIKE TEAM
MEMBER



TINA MERCADO

BALLOON ARTIST
SET UP + STRIKE TEAM
MEMBER



JOY WILSON

SET UP + STRIKE TEAM
MEMBER



SAL CRIVELLO

SET UP + STRIKE TEAM
MEMBER



MYKAH CUMMINGS

SET UP + STRIKE TEAM
MEMBER



JOSH MARBLE

SET UP + STRIKE TEAM
MEMBER



ZACH WARNER

SET UP + STRIKE TEAM
MEMBER



RICHELLE PARIS

SET UP + STRIKE TEAM
MEMBER

HOW IT WORKS

event packages + cost of goods

Step 1: Select Your Event Design Package

Choose from our range of Event Design Packages to kickstart the creative process. Secure your date by making a 100% upfront payment and signing our agreement.

Step 2: Collaborative Budget Creation

Let the magic begin! We work closely with you to establish a budget for the cost of goods needed for your event. The Pop & Pine Design team taps into a network of trusted vendors and sources to compile a detailed, line-itemized proposal. Alongside, we present a comprehensive package with visuals, mock-ups, and more to vividly bring your event's design to life.

Step 3: Design Meeting

Time to discuss and refine! In a dedicated design meeting, we review the proposed budget and design plans. Upon your approval of the presentation and the cost of goods, a 50% deposit is due. This deposit covers the expenses for all goods & services that Pop & Pine Design will be procuring on your behalf.

Step 4: Purchasing & Coordination

For those who opt for a design-only package, we equip you with all the necessary information to place orders and execute the design. The remaining steps only apply to design & coordination packages. If you've chosen the design & coordination package, sit back as Pop & Pine Design takes charge, managing purchases and coordination on your behalf.

Step 5: Final Event Prep

As the event draws near, a final 50% balance is due 14 days before the big day. This ensures everything is set and ready for the grand event.

Step 6: The Grand Finale - Event Execution

It's showtime! The Pop & Pine Design team arrives to load in and set up your event, bringing your envisioned design to life. After the event concludes, we return to strike and wrap up seamlessly. Trust us to handle the logistics, leaving you free to savor every moment of your perfectly designed event.



DETAILS &

additional info



Our pricing structure is flexible and may be adjusted based on the size of your guest list and the scope of your event. The pricing listed reflects our standard base rates. For a more tailored experience, we are more than happy to create custom packages that cater to your specific needs.

It's important to highlight that the listed packages do not cover the cost of goods. Expenses for goods and vendor services will be handled separately, in accordance with your budget.

Your event is unique, and we're here to craft an offering that perfectly fits your vision and requirements.

WEDDING DESIGN & COORDINATION

packages



COMPLETE DESIGN PACKAGE.....\$9,500

includes set up & strike

DIY DESIGN PACKAGE.....\$4,500

DAY OF COORDINATION (ADDED TO A DESIGN PACKAGE)

lead coordinator & assistant..... \$1,975

DAY OF COORDINATION ONLY \$2,750

lead coordinator & assistant

DESIGN & COORDINATION *package*



INDULGE IN OUR COMPREHENSIVE DESIGN & COORDINATION PACKAGE, METICULOUSLY CRAFTED TO GUARANTEE THAT YOUR WEDDING IS NOTHING SHORT OF BREATHTAKING. RELAX AS WE HANDLE EVERY ASPECT OF THE AESTHETICS, TRANSFORMING YOUR VISION INTO A REALITY. FROM CONCEPTUALIZATION TO FLAWLESS EXECUTION, WE COLLABORATE CLOSELY WITH YOU AND OUR TRUSTED VENDORS TO ELEVATE & EXECUTE YOUR WEDDING LEAVING YOU FREE TO IMMERSE YOURSELF IN THE JOY OF YOUR SPECIAL DAY.

\$9,500

- List of up to 10 venue options meeting your criteria
- Venue walk through + customized layout
- Up to 3 in person design meetings
- Custom mood board
- Coordination of rentals such as: dishes, tables, linens, arbor, photo booth, drink/coffee carts, etc.
- Full wedding design plan presentation + purchases including:
 - Cocktail hour styling
 - Reception table settings
 - Center piece design
 - Floral design direction
 - Dessert styling, bakery recommendations + design
 - Wedding favor ideas
 - Ceremony styling
- Curate, DESIGN & ORDER all stationery
- Design & ORDER all signage
- List of our preferred vendors including: photo/video, makeup artists, hair stylists + DJ
- 3-6 team members to execute Full wedding day set up/stike and management of vendors hired by Pop & Pine Design

PLEASE NOTE THAT THE PRICING FOR OUR PACKAGES DOES NOT ENCOMPASS THE ACTUAL TANGIBLE GOODS AND VENDOR SERVICES. THE COST OF GOODS WILL BE INVOICED SEPARATELY TO THE CLIENT.

DIY DESIGN package



IF YOU'RE SEEKING ASSISTANCE WITH DESIGN AND STYLING BUT ARE EAGER TO CONTRIBUTE YOUR EFFORTS, OUR DIY DESIGN PACKAGE IS TAILORED JUST FOR YOU. WE'LL CREATE A COMPREHENSIVE DESIGN PLAN METICULOUSLY CRAFTED FOR YOUR WEDDING. YOUR ROLE? BRING THE PLAN TO LIFE THROUGH IMPLEMENTATION! THIS PACKAGE EMPOWERS YOU TO ACTIVELY PARTICIPATE IN THE CREATIVE PROCESS WHILE BENEFITING FROM OUR EXPERTISE, ENSURING YOUR WEDDING REFLECTS YOUR VISION AND STYLE IN A PERSONALIZED AND HANDS-ON WAY.

SARAH + JESSE'S *Garden Wedding* OCTOBER 23, 2021



Rented Drinkware

VINTAGE WATER GLASSES + STANDARD CHAMPAGNE GLASS WITH WHITE MINI FLORALS CLIPPED TO RIM OF GLASS



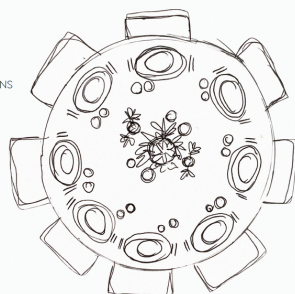
Table Centerpieces

3 BUD VASES AT CENTER OF TABLE WITH 3 GOLD CANDLESTICKS PROVIDED BY BRIDE
PLACE CARDS AT EACH SETTING, WHITE PAPER, BLACK TEXT AND CREAM ORGANIC RIBBON

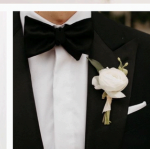
\$4,500

Rented Dinnerware

10" WHITE ROUND DINNER PLATE + 8" WHITE ROUND SALAD PLATE WITH VINTAGE LOOK GOLD FLATWARE + IVORY NAPKINS



Simple White Ribbon



BOUQUETS + BOUTONNIERS FOR BRIDAL PARTY + FATHER OF THE BRIDE

popandpine

- Custom mood board (example below)
- Full wedding design plan presentation including:
- Table settings
- Center piece design
- Floral design direction
- Dessert styling ideas, bakery recommendations + design
- Wedding favor Ideas

- Ceremony styling plan
- Curate wedding stationary style
- Design of all Signage
- 3 team members to assist in set up and strike of wedding day (hired by Pop & Pine Design)

DAY OF COORDINATION

package



OUR EXCLUSIVE DAY-OF COORDINATION PACKAGE IS DESIGNED TO PROVIDE A DEDICATED PROFESSIONAL TO OVERSEE AND EXECUTE THEIR VISION ON THE DAY OF THE EVENT. IF YOU DO NOT NEED TO UTILIZE POP AND PINE DESIGN'S FULL DESIGN SERVICES, YOU HAVE THE OPTION TO HIRE US EXCLUSIVELY FOR DAY-OF COORDINATION, BUT PLEASE NOTE THAT THIS PACKAGE IS OFFERED AT A HIGHER PREMIUM DUE TO IT BEING A SINGLE SERVICE. IF YOU COMBINE A DESIGN PACKAGE WITH DAY OF COORDINATING YOU WILL RECEIVE \$775 OFF THIS SERVICE!

\$1,975 WHEN BOOKED WITH A DESIGN PACKAGE

\$2,750 DAY OF COORDINATION ONLY

PRIOR TO WEDDING DATE

- 1-2 pre wedding planning meetings to discuss booked vendors, timelines, preferences and overall flow of the day
- Wedding venue site visit to understand location & set up
- Work with you to create your wedding timeline via phone call or video call
- Complete vendor communication 2 weeks prior to wedding
- Complete set up and vendor sheet created for all wedding day logistics
- Coordinate at the rehearsal and help with flow of ceremony practice (up to 1.5 hours)

DAY OF WEDDING

- Day of wedding coordinator plus assistant
- Oversee and coordinate with all vendors day of for set up and strike
- On site for wedding day (up to 12 hours)
- There to assist wedding party in walking down aisle
- Keep the wedding on track and ensure flow of events stays on time
- Direct communication and contact with MC to keep all announcements on track
- main point person all day for any wedding related needs

IT'S ALL IN *the details*

JUSTIN & CHELSEA | 09-24-23



event overview

We will create an enchanting evening under the stars. Set in a picturesque backyard this intimate wedding will be a blend of romantic garden charm and minimal tropical flair, creating a truly magical atmosphere.

As you enter the venue, you will be greeted by the soft glow of candle lights, creating a warm and inviting ambiance. The lush greenery surrounding the space will transport you to a tranquil garden oasis, providing the perfect backdrop for a night of celebration.

Guests will be seated at beautifully decorated tables adorned with elegant floral arrangements, creating a romantic and intimate setting. The dinner will be served family-style, allowing guests to enjoy a gourmet culinary experience while sharing in the joy of the newlyweds.

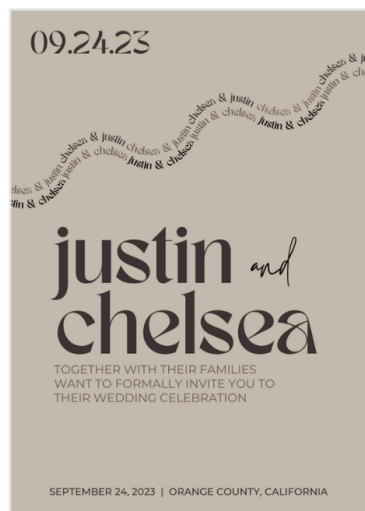
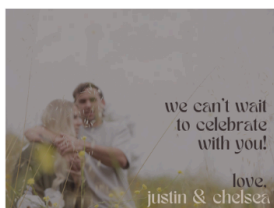


MOOD-BOARD

san juan capistrano, CA popandpinedesign.com (949) 228-9066

POP&PINE
design

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INVITATIONS

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PRESENTATION

samples

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WELCOME TABLE WITH
PLACE FOR CARD BOX,
POLAROID CAMERA, SIGN IN
BOOK, & 1 ARRANGEMENT

6' ARCH WITH VINYL STICKER

VINTAGE CAR LOCATED ON
SITE WITH 1 LARGE FLOOR
ARRANGEMENT PLACED IN
FRONT OF TIRE & GIFTS
PLACED INSIDE CAR



WELCOME TABLE

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justin *and*
chelsea
09.24.23

SIGNAGE

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CUSTOM *mock-ups*

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BACKDROPS TO MOVE TO
BEHIND SWEET HEART
TABLE FOLLOWING THE
CEREMONY

FLOOR ARRANGEMENTS
TO MOVE IN FRONT OF
THE SWEET HEART TABLE
FOLLOWING THE
CEREMONY

**SEE SWEET HEART
TABLE SLIDE



ALTER DESIGN

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POP&PINE
design

JUSTIN & CHELSEA | 09-24-23



BACKDROPS TO MOVE TO
BEHIND SWEET HEART TABLE
FOLLOWING THE CEREMONY

FLOOR ARRANGEMENTS TO
MOVE IN FRONT OF THE
SWEET HEART TABLE
FOLLOWING THE CEREMONY

3 CANDLES ON EACH SIDE

CAKE IN THE MIDDLE ON
CAKE STAND



SWEET HEART TABLE

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POP&PINE
design

PLANNING

set up + rentals

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8 CHAIRS
AT EACH
TABLE

6 FT RISER ON
EACH TABLE



TABLE SETTINGS

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FLOWERS UNDER EACH 6FT RISER

POP&PINE
design

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LOUNGE AREA ON UPPER
PATIO FOR COCKTAIL HOUR
SEATING

**JUTE RUG PROVIDED BY POP
AND PINE



COCKTAIL LOUNGE

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POP&PINE
design

SPACE PLANNING

and floral inspo

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WHITE DAHLIAS



GREEN PALM LEAVES



WHITE ROSES



WHITE STATICE



GUNNI EUCALYPTUS



WHITE STOCK



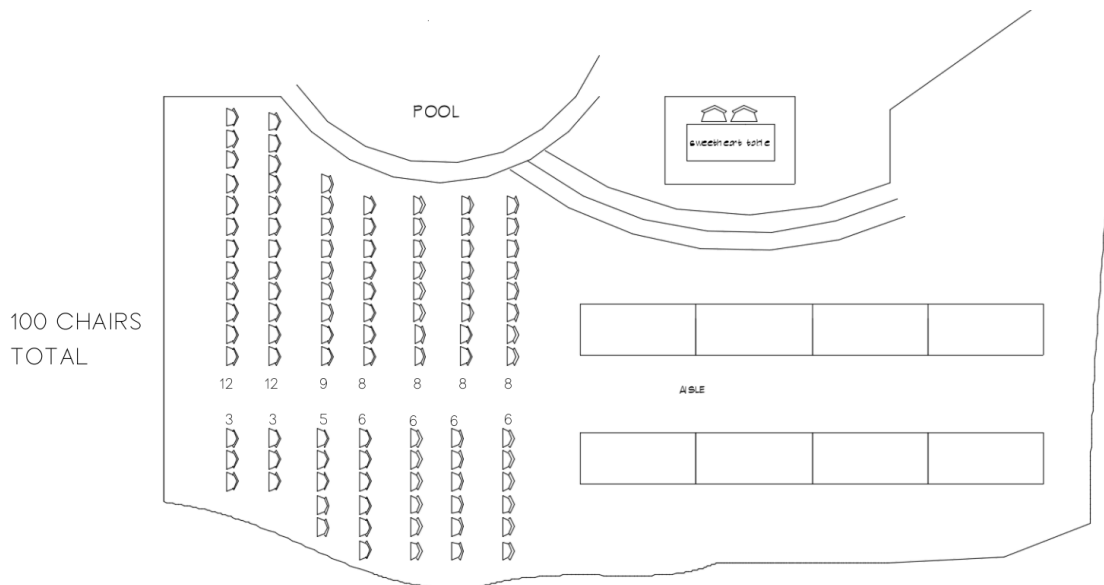
WHITE RANUNCULUS

FLORAL INSPO

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design

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CEREMONY LAYOUT

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design

BASE PRICING

florals



- LUXE ARRANGEMENT | large mix of seasonal blooms with greenery in recommended container..... \$185
- STANDARD ARRANGEMENT | medium mix of seasonal blooms with greenery in recommended container\$135
- PETITE ARRANGEMENT | mini mix of seasonal blooms with greenery in recommended container \$85
- BUD VASES | 1-3 seasonal blooms with greenery \$16.50
- STANDARD BRIDAL BOUQUET | seasonal blooms with greenery \$150
- PETITE BRIDESMAID BOUQUET | seasonal blooms with greenery \$75
- BOUTONNIERE | 1-2 seasonal blooms with greenery..... \$18
- CUSTOM FLORAL DISPLAYS | garlands, arches, floor arrangements Starting at \$300

BASE PRICING

balloon backdrops

spandex covered
backdrop - additional
colors available upon
request



wooden rectangle backdrops



gold balloon hoop



wooden arches & gold metal arch



BALLOON GARLANDS

standard curated color palette. balloons
ranging in size from 5" - 24"

\$25/FT

SPECIALTY BALLOONS

metallic, double stuffed, specialty shaped
balloons with curated color palette.
balloons ranging in size from 5" - 24"

\$32/FT

WOOD METAL & CUSTOM BACKDROPS

sizes from 6 ft to 8 ft tall. width can be
customized based on number of pieces.

Starting at \$75 each

Custom builds starting at \$500

CUSTOM VINYL DECALS APPLIED TO BACKDROPS

Starting at \$65

BASE PRICING

dessert bar

CAMP THEMED TREATS



DESSERT
DISPLAY IS
RENTED
SEPARATELY

WINTER WONDERLAND THEMED TREATS



CUSTOM CURATED TREAT BAR

mini desserts set up on display

Prices range from \$3.50-\$6.75 depending on items and quantities

BASE PRICING

catering & bar

MEAL CATERING

PRICING VARIES SIGNIFICANTLY BASED ON FACTORS SUCH AS THE MEAL TYPE, OCCASION, AND SERVICE STYLE. FOR A BASIC BUFFET, YOU CAN ANTICIPATE A STARTING COST OF \$25 PER GUEST



BAR SERVICES

ALL STARTING BAR PACKAGES WHICH INCLUDE:

- 1 bar tender
- 1 bar back
- 5 hours of service
- plastic cups
- cocktail napkins
- mixers such as standard juices, sodas, club soda
- garnishes
- shopping list of alcohol for you to purchase

(does not include the actual bar rental, alcohol or gratuity)

STARTING AT \$1,275



BASE PRICING

rental furniture

Explore a myriad of furniture rental options, ranging from essential tables and chairs with linens to vintage, bohemian, or modern lounge furniture. The possibilities are limitless, allowing you to customize your event space to match your unique style and preferences.

Below are just a few examples of pieces with starting pricing



ROUND TABLES WITH CHOICE OF LINEN - STARTING AT \$35



FOLDING CHAIRS - \$5



NON-FOLDING CHAIRS - \$13



ROUND HIGH TOP TABLES WITH CHOICE OF LINEN - STARTING AT \$40



STANDARD 8FT BAR - STARTING AT \$250



HEATERS - \$115

STARTING PRICE FOR TABLE SETTING RENTALS

NAPKINS - \$1.00 EACH
CUTLERY - \$0.95/PIECE
PLATES - \$1.50 EACH
CHARGERS - \$4.95 EACH
GLASSWARE - \$1.00 EACH

Delivery fees not included

BASE PRICING

specialty rentals



PILLAR & FLOATING CANDLES IN
GLASS CYLINDERS
\$12.50 EACH



TAPERED CANDLES IN
HOLDER REAL OR FAUX
\$8 EACH



VOTIVES & TEA
LIGHTS
\$4.25 EACH



CREAM VELVET WITH GOLD
LEG ACCENT CHAIR
\$100



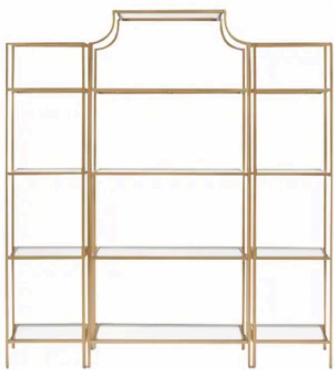
RATTAN FLOWER CHAIR
WITH WHITE SEAT CUSHION
\$75



CREAM AND GOLD HIGH
BACK ACCENT CHAIR
\$100



7' WHITE FRINGE
UMBRELLAS
\$45



GOLD FRAME WITH GLASS
SHELVES
RENTAL \$300



WHITE & GOLD
COCKTAIL TABLE
\$175



WOODEN SQUARE
COFFEE TABLE
\$165



TABLE RUNNERS, VARIOUS
FABRICS & COLORS
\$15 EACH

Delivery fees not included

MOCK-UP *and* REALITY

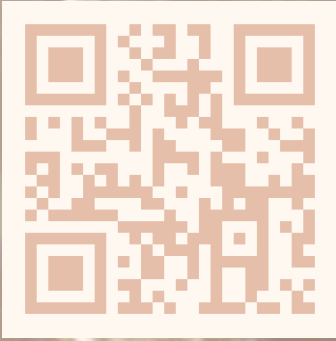


NYLAH'S 21ST
JUNE 17, 2023



CRAFTING SEAMLESS AND UNFORGETTABLE EXPERIENCES FOR EVERY OCCASION





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