

POP & PINE

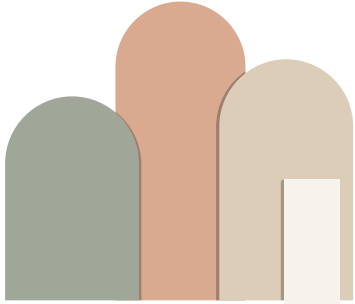
design



FROM CONCEPT TO CELEBRATION: YOUR
ALL-INCLUSIVE EVENT EXPERIENCE

private and corporate event packages

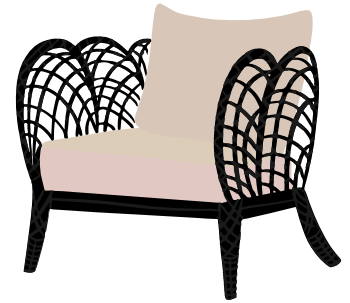
SERVICES



BACKDROPS



PAPER GOODS



RENTALS



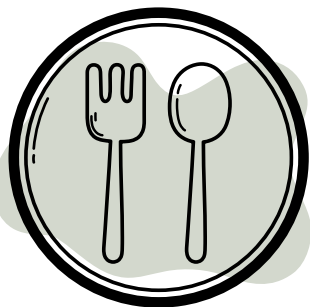
FLORALS



DESSERTS



SIGNAGE



CATERING



BALLOONS



DECORATIONS

WHO WE ARE *and* WHAT WE DO

Pop & Pine Design is a one stop shop for all-inclusive luxury event design and coordination services. We specialize in crafting unique and creative experiences tailored to meet all your event needs. At Pop & Pine Design, we firmly believe that life's most memorable events should be nothing short of beautiful. Whether you're commemorating a birthday, exchanging vows at a wedding, or orchestrating a corporate event for clients or employees, our passion and mission revolve around creating extraordinary experiences for those precious moments to unfold. Let us turn your visions into unforgettable memories!



MEET THE *Team*



JORDAN
KOSTICH

*director of
operations*

JORDAN SHINES IN HER ROLE AS THE DIRECTOR OF OPERATIONS AT POP & PINE DESIGN.

SHE IS GENERALLY THE FIRST PERSON YOU WILL SPEAK TO WHEN YOU INQUIRE WITH US ABOUT BOOKING AN EVENT.

WITH A TALENT FOR ORGANIZATION AND COMMUNICATION, SHE EFFORTLESSLY NAVIGATES THE ENTIRE EVENT PLANNING PROCESS, ENSURING SEAMLESS COORDINATION WITH TEAM MEMBERS AND OUR CLIENTS. JORDAN ALSO SERVES AS A DESIGN ASSISTANT, CONTRIBUTING TO VARIOUS DESIGN ASPECTS AND FACILITATING COMMUNICATION. HER ROLE EXTENDS TO MANAGING CALLS AND INTERACTING WITH CLIENTS, WHERE SHE ASSISTS IN PRESENTING DESIGN IDEAS FOR EACH EVENT.



KINDYL
YOUNKIN

*founder / lead
designer*

KINDYL HOLDS THE DUAL TITLES OF LEAD EVENT DESIGNER AND OWNER AT POP & PINE DESIGN. AS THE LEAD EVENT DESIGNER, SHE POSSESSES A REMARKABLE TALENT FOR BRINGING HER CLIENTS' VISIONS TO LIFE. GUIDING THE ENTIRE PROCESS FROM CONCEPTUALIZATION TO DESIGN PRESENTATION, AND THROUGH TO FLAWLESS EXECUTION, SHE ENSURES THAT HER CLIENTS' EXPECTATIONS ARE NOT ONLY MET BUT SURPASSED, RESULTING IN EVENTS THAT ARE BOTH BREATHTAKING AND UNFORGETTABLE.

KINDYL HAS A COLLABORATIVE SPIRIT—SHE THRIVES ON WORKING CREATIVELY WITH OTHERS, VALUING EVERY INDIVIDUAL'S IDEAS AND ALLOWING THEM TO SHINE IN THE FINAL OUTCOME.



KATE
MOHNS

*event
manager*

KATE IS A SEASONED EVENT MANAGER AT POP & PINE DESIGN, WHERE SHE PLAYS A PIVOTAL ROLE IN ORCHESTRATING & EXECUTING UNFORGETTABLE CORPORATE & PRIVATE EVENTS. KATE ACTIVELY COLLABORATES WITH OUR TEAM AND ALL EVENT STAFF MEMBERS OUTSIDE OUR ORGANIZATION AND IS THE MAIN POINT PERSON ON SITE TO BRING THE FINAL VISION TO LIFE.

HER HANDS-ON APPROACH ENSURES THAT EVERY EVENT'S COORDINATION & SETUP IS EXECUTED TO PERFECTION. KATE'S ROLE ENCOMPASSES THE INTRICATE COORDINATION OF SCHEDULES, RESOURCES, AND VENDORS, ALL WHILE MAINTAINING A LEVEL OF ENTHUSIASM THAT'S CONTAGIOUS.

POP & PINE DESIGN *crew*



MARK PARIS

SET UP + STRIKE TEAM
LEAD



KALLIHAN PARIS

BALLOON ARTIST
SET UP + STRIKE TEAM
MEMBER



TINA MERCADO

BALLOON ARTIST
SET UP + STRIKE TEAM
MEMBER



JOY WILSON

SET UP + STRIKE TEAM
MEMBER



SAL CRIVELLO

SET UP + STRIKE TEAM
MEMBER



MYKAH CUMMINGS

SET UP + STRIKE TEAM
MEMBER



JOSH MARBLE

SET UP + STRIKE TEAM
MEMBER



ZACH WARNER

SET UP + STRIKE TEAM
MEMBER



RICHELLE PARIS

SET UP + STRIKE TEAM
MEMBER

HOW IT WORKS

event packages + cost of goods

Step 1: Select Your Event Design Package

Choose from our range of Event Design Packages to kickstart the creative process. Secure your date by making a 100% upfront payment and signing our agreement.

Step 2: Collaborative Budget Creation

Let the magic begin! We work closely with you to establish a budget for the cost of goods needed for your event. The Pop & Pine Design team taps into a network of trusted vendors and sources to compile a detailed, line-itemized proposal. Alongside, we present a comprehensive package with visuals, mock-ups, and more to vividly bring your event's design to life.

Step 3: Design Meeting

Time to discuss and refine! In a dedicated design meeting, we review the proposed budget and design plans. Upon your approval of the presentation and the cost of goods, a 50% deposit is due. This deposit covers the expenses for all goods & services that Pop & Pine Design will be procuring on your behalf.

Step 4: Purchasing & Coordination

For those who opt for a design-only package, we equip you with all the necessary information to place orders and execute the design. The remaining steps only apply to design & coordination packages. If you've chosen the design & coordination package, sit back as Pop & Pine Design takes charge, managing purchases and coordination on your behalf.

Step 5: Final Event Prep

As the event draws near, a final 50% balance is due 14 days before the big day. This ensures everything is set and ready for the grand event.

Step 6: The Grand Finale - Event Execution

It's showtime! The Pop & Pine Design team arrives to load in and set up your event, bringing your envisioned design to life. After the event concludes, we return to strike and wrap up seamlessly. Trust us to handle the logistics, leaving you free to savor every moment of your perfectly designed event.



DETAILS &

additional info



Our pricing structure is flexible and may be adjusted based on the size of your guest list and the scope of your event. The pricing listed reflects our standard base rates. For a more tailored experience, we are more than happy to create custom packages that cater to your specific needs.

It's important to highlight that the listed packages do not cover the cost of goods. Expenses for goods and vendor services will be handled separately, in accordance with your budget.

Your event is unique, and we're here to craft an offering that perfectly fits your vision and requirements.

PRIVATE DESIGN & COORDINATION

packages

FOR PRIVATE EVENTS OF 100 GUESTS OR LESS

BIRTHDAYS • HOLIDAYS • ENGAGEMENTS • BABY SHOWERS • BRIDAL SHOWERS



GENDER REVEALS • HOUSE WARMING • DINNER PARTIES • JUST FOR FUN!

DESIGN ONLY \$1,225

DESIGN & PARTIAL COORDINATION..... \$2,750
includes set up & strike

DESIGN & COMPLETE COORDINATION..... \$3,400
includes set up & strike

DESIGN *only*



OUR DESIGN-ONLY EVENT PLANNING PACKAGE IS TAILOR-MADE FOR THOSE WHO HAVE THE LOGISTICS COVERED BUT SEEK TO ELEVATE THEIR EVENT'S VISUAL APPEAL. IF YOU HAVE THE VENUE, TIMELINE, AND VENDORS SORTED, OUR PACKAGE ADDS THAT EXTRA LAYER OF ARTISTIC FINESSE. IDEAL FOR INDIVIDUALS WHO WANT A PROFESSIONALLY CURATED AESTHETIC THAT TURNS THEIR EVENT INTO A CAPTIVATING MASTERPIECE WITHOUT THE FULL-SCALE PLANNING COMMITMENT.

package includes

\$1,225

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication with client
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups for client to purchase and execute
- Recommendation of vendors + contact info/ links for the client to order + book
- Collaborate with the client until the design of the event is complete

COST OF GOODS NOT INCLUDED

DESIGN & *partial coordination*



OUR DESIGN AND PARTIAL COORDINATION EVENT PLANNING PACKAGE IS TAILORED FOR THOSE SEEKING A LITTLE EXTRA HELP. IF YOU NEED ASSISTANCE WITH DESIGN AS WELL AS VENDOR RECOMMENDATIONS AND SOME ASSISTANCE WITH COORDINATION, THIS PACKAGE IS YOUR SOLUTION. PERFECT FOR INDIVIDUALS AND BUSINESSES WHO WANT TO COLLABORATE ON CRAFTING A STUNNING VISUAL EXPERIENCE WHILE ENTRUSTING US WITH THE FINAL COORDINATION OF KEY ELEMENTS, ENSURING YOUR EVENT SHINES SEAMLESSLY.

package includes

\$2,750

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups
- Recommendation of vendors + contact info/ links for the client to order + book
- Once client has booked all vendors, we will communicate with them on logistics for the day of the event
- 2-3 team members to assist in setting up and styling your event
- 2 team members will return when your event has concluded to break down event
- Collaborate with the client until the event is complete

Additional costs if you would like team members on site for the duration of your event or if the scale of your event requires more than 2-3 team members for set up & strike

COST OF GOODS NOT INCLUDED

DESIGN &

complete coordination



EXPERIENCE SEAMLESS EVENT PLANNING WITH OUR COMPLETE DESIGN AND COORDINATION PACKAGE. IDEAL FOR THOSE WHO DESIRE A COMPREHENSIVE APPROACH, THIS PACKAGE COMBINES OUR DESIGN EXPERTISE WITH METICULOUS COORDINATION. WHETHER IT'S THE VISUAL AESTHETICS OR THE LOGISTICAL DETAILS, WE HANDLE EVERY ASPECT, ENSURING YOUR EVENT IS A FLAWLESS OCCASION. FROM CONCEPT TO EXECUTION, TRUST US TO CURATE A REMARKABLE EXPERIENCE THAT LEAVES YOU FREE TO ENJOY EVERY MOMENT.

package includes

\$3,400

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups
- Complete sourcing and booking with vendors & purchasing of all event goods
- Communication with vendors on logistics for the day of the event
- 3-4 team members to assist in setting up and styling your event + on site assistance with all vendors
- 3 team members will return when your event has concluded to break down event
- Collaborate with the client until the event is complete

Additional costs if you would like team members on site for the duration of your event or if the scale of your event requires more than 2-3 team members for set up & strike

COST OF GOODS NOT INCLUDED

IT'S ALL IN

ERIN'S BABY SHOWER | 12-09-23



POP&PINE
design



ERIN'S BABY SHOWER
mood-board



event overview

Get ready to step into a world of artistic elegance at Erin's baby shower, curated by Pop & Pine Design.

Inspired by Monet's enchanting watercolor paintings, this event promises to be a celebration of natural beauty and timeless grace. Whimsical florals will adorn the space, creating a dreamy atmosphere that mirrors Monet's iconic gardens.

Vintage furniture will be artfully arranged to transport you to an old era.

The color palette for this event is a soft lavender and blues, evoking the serene hues of Monet's water lilies, while small touches of peach and greens will add a hint of vitality to the overall decor.

With a meticulous attention to detail and a dedication to capturing the essence of Monet's masterpieces, Pop & Pine Design is sure to create a baby shower that is not only a celebration of new life but also a work of art in itself.

MOOD-BOARD

san juan capistrano, CA | popandpinedesign.com | (949) 228-9066

POP&PINE
design

ERIN'S BABY SHOWER | 12-09-23



ASSORTMENT OF 3 DIFFERENT WOODEN CHAIRS PLACED AT LUNCH TABLES

WHIMSICAL FLORAL BUD VASES

LARGER CENTER FLORAL

SILVER CANDLE STICKS WITH WHITE TAPERED CANDLES INSIDE

ASSORTMENT OF 3 DIFFERENT WOODEN CHAIRS PLACED AT LUNCH TABLES



LAVENDER TABLE RUNNERS

TABLE SETTINGS

san juan capistrano, CA | popandpinedesign.com | (949) 228-9066

POP&PINE
design

the details

ERIN'S BABY SHOWER | 12-09-23



food

Warm Powder Sugared
Bignets

Warm Ham & Cheese
Croissants

Caprese Croissants

Mini Pancake Stack Bites

Fresh Fruit Cups

Fresh Fruit Parfait Cups

Warm Vegetarian Quiche Bites

Fresh Arugula Salad with
Lemon Vinaigrette

drinks

Vanilla Orange Juice

Passionfruit Juice

Fresh Lemonade

Edible flowers for garnish



FOOD & DRINK MENU

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design

ERIN'S BABY SHOWER | 12-09-23



FOOD & DRINK INSPIRATION

san juan capistrano, CA popandpinedesign.com (949) 228-9066

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design

WEDDING DESIGN & COORDINATION

packages



COMPLETE DESIGN PACKAGE.....\$9,500

includes set up & strike

DIY DESIGN PACKAGE.....\$3,500

DAY OF COORDINATION (ADDED TO A DESIGN PACKAGE)

lead coordinator & assistant \$1,975

DAY OF COORDINATION ONLY \$2,750

lead coordinator & assistant

DESIGN & COORDINATION *package*



INDULGE IN OUR COMPREHENSIVE DESIGN & COORDINATION PACKAGE, METICULOUSLY CRAFTED TO GUARANTEE THAT YOUR WEDDING IS NOTHING SHORT OF BREATHTAKING. RELAX AS WE HANDLE EVERY ASPECT OF THE AESTHETICS, TRANSFORMING YOUR VISION INTO A REALITY. FROM CONCEPTUALIZATION TO FLAWLESS EXECUTION, WE COLLABORATE CLOSELY WITH YOU AND OUR TRUSTED VENDORS TO ELEVATE & EXECUTE YOUR WEDDING LEAVING YOU FREE TO IMMERSE YOURSELF IN THE JOY OF YOUR SPECIAL DAY.

\$9,500

- List of up to 10 venue options meeting your criteria
- Venue walk through + customized layout
- Up to 3 in person design meetings
- Custom mood board
- Coordination of rentals such as: dishes, tables, linens, arbor, photo booth, drink/coffee carts, etc.
- Full wedding design plan presentation + purchases including:
 - Cocktail hour styling
 - Reception table settings
 - Center piece design
 - Floral design direction
 - Dessert styling, bakery recommendations + design
 - Wedding favor ideas
 - Ceremony styling
- Curate, DESIGN & ORDER all stationery
- Design & ORDER all signage
- List of our preferred vendors including: photo/video, makeup artists, hair stylists + DJ
- 3-6 team members to execute Full wedding day set up/stike and management of vendors hired by Pop & Pine Design

PLEASE NOTE THAT THE PRICING FOR OUR PACKAGES DOES NOT ENCOMPASS THE ACTUAL TANGIBLE GOODS AND VENDOR SERVICES. THE COST OF GOODS WILL BE INVOICED SEPARATELY TO THE CLIENT.

DIY DESIGN package



IF YOU'RE SEEKING ASSISTANCE WITH DESIGN AND STYLING BUT ARE EAGER TO CONTRIBUTE YOUR EFFORTS, OUR DIY DESIGN PACKAGE IS TAILORED JUST FOR YOU. WE'LL CREATE A COMPREHENSIVE DESIGN PLAN METICULOUSLY CRAFTED FOR YOUR WEDDING. YOUR ROLE? BRING THE PLAN TO LIFE THROUGH IMPLEMENTATION! THIS PACKAGE EMPOWERS YOU TO ACTIVELY PARTICIPATE IN THE CREATIVE PROCESS WHILE BENEFITING FROM OUR EXPERTISE, ENSURING YOUR WEDDING REFLECTS YOUR VISION AND STYLE IN A PERSONALIZED AND HANDS-ON WAY.



\$3,500

- Custom mood board (example below)
- Full wedding design plan presentation including:
 - Table settings
 - Center piece design
 - Floral design direction
 - Dessert styling ideas, bakery recommendations + design
 - Wedding favor Ideas
- Ceremony styling plan
- Curate wedding stationary style
- Design of all Signage
- 3 team members to assist in set up and strike of wedding day (hired by Pop & Pine Design)

DAY OF COORDINATION

package



OUR EXCLUSIVE DAY-OF COORDINATION PACKAGE IS DESIGNED TO PROVIDE A DEDICATED PROFESSIONAL TO OVERSEE AND EXECUTE THEIR VISION ON THE DAY OF THE EVENT. IF YOU DO NOT NEED TO UTILIZE POP AND PINE DESIGN'S FULL DESIGN SERVICES, YOU HAVE THE OPTION TO HIRE US EXCLUSIVELY FOR DAY-OF COORDINATION, BUT PLEASE NOTE THAT THIS PACKAGE IS OFFERED AT A HIGHER PREMIUM DUE TO IT BEING A SINGLE SERVICE. IF YOU COMBINE A DESIGN PACKAGE WITH DAY OF COORDINATING YOU WILL RECEIVE \$775 OFF THIS SERVICE!

\$1,975 WHEN BOOKED WITH A DESIGN PACKAGE

\$2,750 DAY OF COORDINATION ONLY

PRIOR TO WEDDING DATE

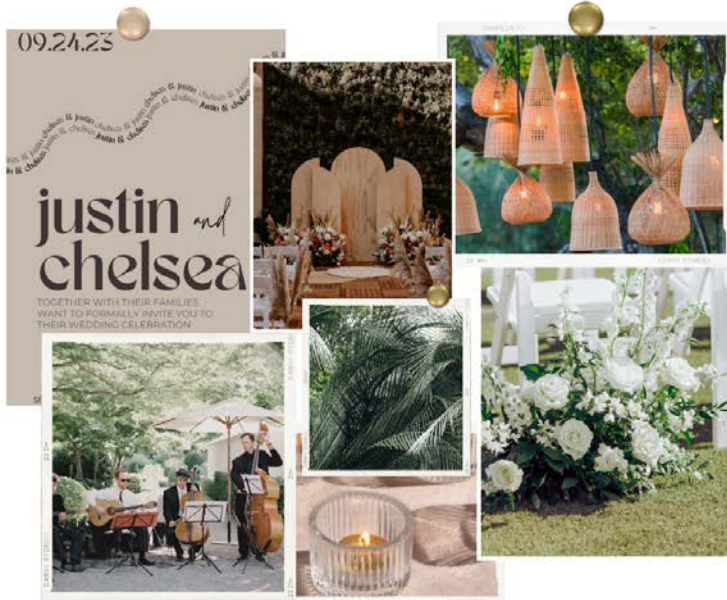
- 1-2 pre wedding planning meetings to discuss booked vendors, timelines, preferences and overall flow of the day
- Wedding venue site visit to understand location & set up
- Work with you to create your wedding timeline via phone call or video call
- Complete vendor communication 2 weeks prior to wedding
- Complete set up and vendor sheet created for all wedding day logistics
- Coordinate at the rehearsal and help with flow of ceremony practice (up to 1.5 hours)

DAY OF WEDDING

- Day of wedding coordinator plus assistant
- Oversee and coordinate with all vendors day of for set up and strike
- On site for wedding day (up to 12 hours)
- There to assist wedding party in walking down aisle
- Keep the wedding on track and ensure flow of events stays on time
- Direct communication and contact with MC to keep all announcements on track
- main point person all day for any wedding related needs

IT'S ALL IN *the details*

JUSTIN & CHELSEA | 09-24-23



event overview

We will create an enchanting evening under the stars. Set in a picturesque backyard this intimate wedding will be a blend of romantic garden charm and minimal tropical flair, creating a truly magical atmosphere.

As you enter the venue, you will be greeted by the soft glow of candle lights, creating a warm and inviting ambiance. The lush greenery surrounding the space will transport you to a tranquil garden oasis, providing the perfect backdrop for a night of celebration.

Guests will be seated at beautifully decorated tables adorned with elegant floral arrangements, creating a romantic and intimate setting. The dinner will be served family-style, allowing guests to enjoy a gourmet culinary experience while sharing in the joy of the newlyweds.

MOOD-BOARD

san juan capistrano, CA popandpinedesign.com (949) 228-9066

POP&PINE
design

JUSTIN & CHELSEA | 09-24-23



INVITATIONS

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POP&PINE
design

PRESENTATION

samples

JUSTIN & CHELSEA | 09-24-23



WELCOME TABLE WITH
PLACE FOR CARD BOX,
POLAROID CAMERA, SIGN IN
BOOK, & 1 ARRANGEMENT

6' ARCH WITH VINYL STICKER

VINTAGE CAR LOCATED ON
SITE WITH 1 LARGE FLOOR
ARRANGEMENT PLACED IN
FRONT OF TIRE & GIFTS
PLACED INSIDE CAR



WELCOME TABLE

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POP&PINE
design

JUSTIN & CHELSEA | 09-24-23



justin *and*
chelsea
09.24.23

SIGNAGE

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POP&PINE
design

CUSTOM *mock-ups*

JUSTIN & CHELSEA | 09-24-23



BACKDROPS TO MOVE TO
BEHIND SWEET HEART
TABLE FOLLOWING THE
CEREMONY

FLOOR ARRANGEMENTS
TO MOVE IN FRONT OF
THE SWEET HEART TABLE
FOLLOWING THE
CEREMONY

**SEE SWEET HEART
TABLE SLIDE



ALTER DESIGN

san juan capistrano, CA popandpinedesign.com (949) 228-9066

POP&PINE
design

JUSTIN & CHELSEA | 09-24-23

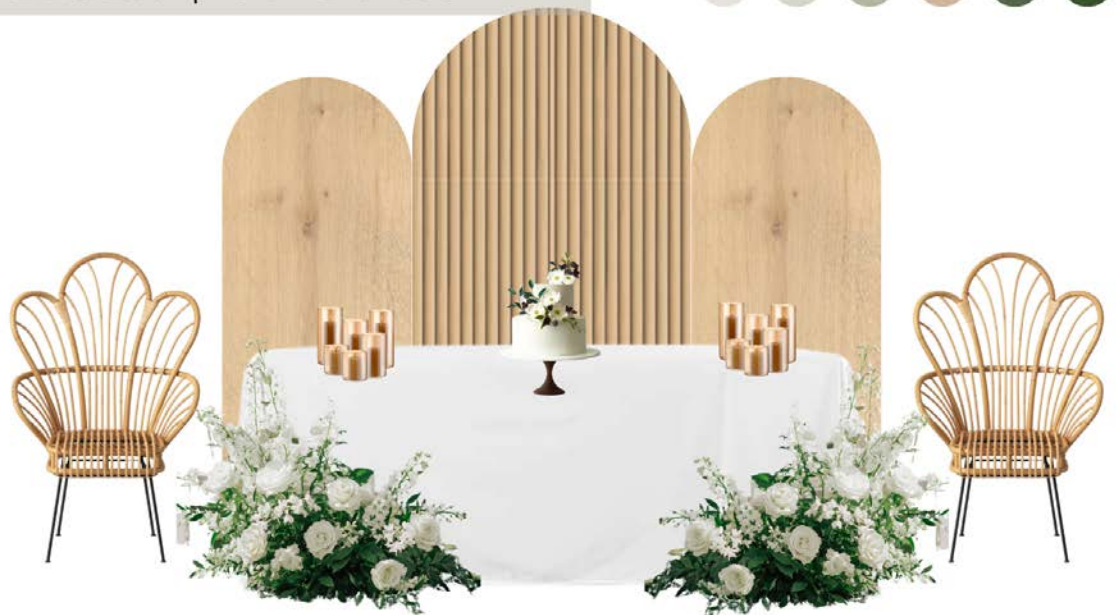


BACKDROPS TO MOVE TO
BEHIND SWEET HEART TABLE
FOLLOWING THE CEREMONY

FLOOR ARRANGEMENTS TO
MOVE IN FRONT OF THE
SWEET HEART TABLE
FOLLOWING THE CEREMONY

3 CANDLES ON EACH SIDE

CAKE IN THE MIDDLE ON
CAKE STAND



SWEET HEART TABLE

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POP&PINE
design

PLANNING

set up + rentals

JUSTIN & CHELSEA | 09-24-23



8 CHAIRS
AT EACH
TABLE

6 FT RISER ON
EACH TABLE



TABLE SETTINGS

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FLOWERS UNDER EACH 6FT RISER

POP&PINE
design

JUSTIN & CHELSEA | 09-24-23



LOUNGE AREA ON UPPER
PATIO FOR COCKTAIL HOUR
SEATING
"JUTE RUG PROVIDED BY POP
AND PINE



COCKTAIL LOUNGE

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POP&PINE
design

SPACE PLANNING

and floral inspo

JUSTIN & CHELSEA | 09-24-23



WHITE DAHLIAS



GREEN PALM LEAVES



WHITE ROSES



WHITE STATICE



GUNNI EUCALYPTUS



WHITE STOCK



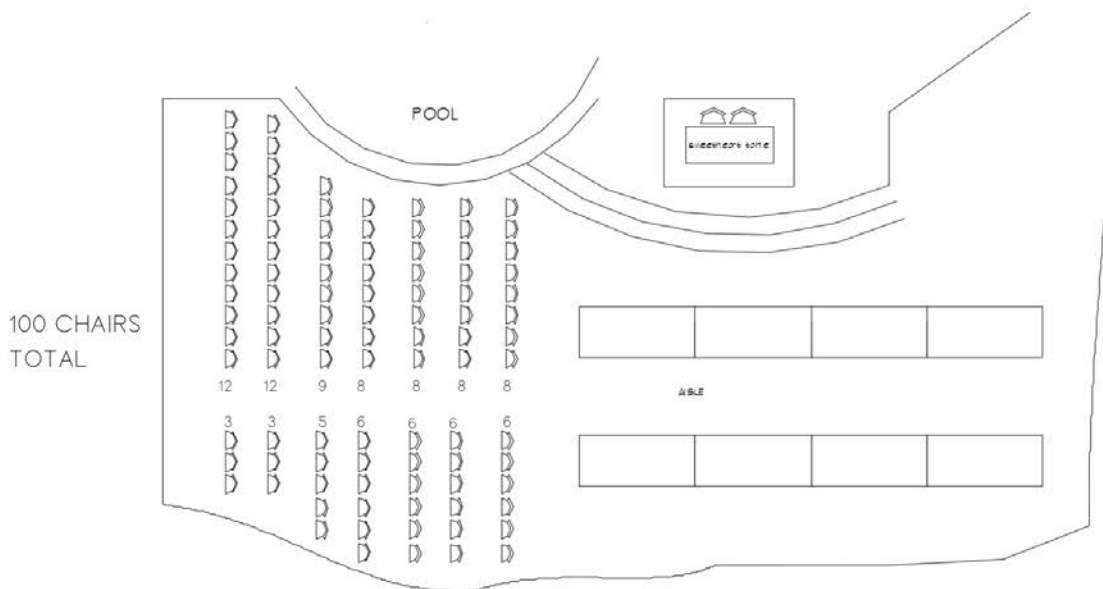
WHITE RANUNCULAS

FLORAL INSPO

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POP&PINE
design

JUSTIN & CHELSEA | 09-24-23



100 CHAIRS
TOTAL

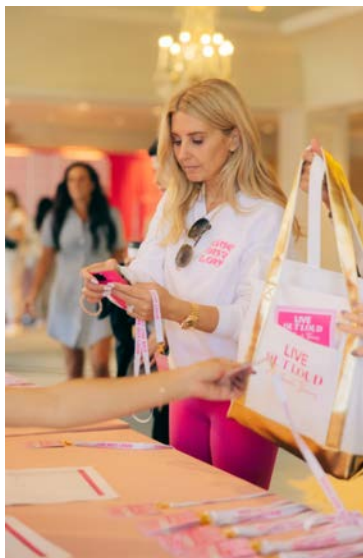
CEREMONY LAYOUT

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POP&PINE
design

CORPORATE DESIGN & COORDINATION *packages*

FOR MULTI-DAY EVENTS OR EVENTS WITH OVER 100 GUESTS



NETWORKING • HOLIDAYS • CONFERENCES • GALAS • WORKSHOPS • RETREATS

DESIGN & PLANNING ONLY\$3,400

DESIGN & COMPLETE COORDINATION SINGLE DAY
EVENT..... \$7,500
includes delivery, set up & strike

DESIGN & COMPLETE COORDINATION MULTI-DAY
EVENT..... \$12,500
includes delivery, set up & strike

CORPORATE DESIGN *only*



OUR DESIGN-ONLY EVENT PLANNING PACKAGE IS TAILOR-MADE FOR THOSE WHO HAVE THE LOGISTICS COVERED BUT SEEK TO ELEVATE THEIR EVENT'S VISUAL APPEAL. IF YOU HAVE THE VENUE, TIMELINE, AND VENDORS SORTED, OUR PACKAGE ADDS THAT EXTRA LAYER OF ARTISTIC FINESSE. IDEAL FOR BUSINESSES THAT WANT A PROFESSIONALLY CURATED AESTHETIC THAT TURNS THEIR EVENT INTO A CAPTIVATING MASTERPIECE WITHOUT THE FULL-SCALE PLANNING COMMITMENT.

package includes

\$3,400

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication with client
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups for client to purchase and execute
- Recommendation of vendors + contact info/ links for the client to order + book
- Collaborate with the client until the design of the event is complete

COST OF GOODS NOT INCLUDED

DESIGN & COMPLETE COORDINATION

single day event package



EXPERIENCE STRESS-FREE EVENT PLANNING WITH POP & PINE DESIGN'S SINGLE DAY CORPORATE EVENT PACKAGE. FROM CONCEPTUALIZATION TO FLAWLESS EXECUTION, WE TAKE CARE OF EVERY DETAIL, ENSURING A DISTINCTIVE AND BEAUTIFUL EVENT. TRUST US TO BRING YOUR VISION TO LIFE, HANDLING DESIGN, COORDINATION, SETUP, AND STRIKE, SO YOU CAN CONCENTRATE ON THE SUCCESS OF YOUR EVENT.

package includes

\$7,500

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups
 - floral design & decor
 - photo - ops & backdrops
 - graphic design & custom event logo
 - custom signage
- Complete sourcing and booking with vendors & purchasing of goods
- Communication with vendors on logistics for the day of the event
- 5-8 team members to assist in setting up and styling your event + on site assistance with all other vendors for multi-day load in & strike
- 4-6 team members will return when your event has concluded to break down event
- Collaborate with the client until the event is complete

COST OF GOODS NOT INCLUDED

DESIGN & COMPLETE COORDINATION

multi-day event package



TAKE YOUR CORPORATE EVENT TO NEW HEIGHTS WITH POP & PINE DESIGN'S MULTI-DAY EVENT DESIGN AND COORDINATION PACKAGE. OUR ALL-ENCOMPASSING SERVICE EXTENDS BEYOND A SINGLE DAY, METICULOUSLY CURATING EVERY MOMENT OF YOUR MULTI-DAY EVENT FOR SUCCESS. OUR DEDICATED TEAM WILL BE ON-SITE EACH DAY, MANAGING SET UP AND STRIKE FOR VARIOUS OCCASIONS INCLUDING WORKSHOPS, LUNCHESES, VIP DINNERS, AND MORE.

package includes

\$12,500

- Assistance in creating inspiration, color scheme, & event theme
- Unlimited phone and email communication
- Establish a design board with a cohesive aesthetic
- Full design presentation with inspiration & mock-ups
 - floral design & decor
 - photo - ops & backdrops
 - graphic design & custom event logo
 - custom signage
- Complete sourcing and booking with vendors & purchasing of goods
- Communication with vendors on logistics for the day of the event
- 5-8 team members to assist in setting up and styling your event + on site assistance with all other vendors for multi-day load in & strike
- 4-6 team members will return when your event has concluded to break down event
- Collaborate with the client until the event is complete

COST OF GOODS NOT INCLUDED

SAMPLE

BBD LIVE | 11-30-03-2023



event overview

Where innovation and entrepreneurship take center stage...

BUSINESS BY DESIGN LIVE brings together visionaries, industry leaders, and creative minds to explore the intersection of business and entrepreneurship.

Pop & Pine Design will provide a visually captivating and engaging atmosphere for the Business by Design Live Event. The design concept will incorporate a dynamic fusion of vibrant sunset colors, neon tech elements, and whimsical florals and balloons. This combination will create a memorable and exciting experience for event attendees, ensuring that branding and marketing opportunities are maximized.

MOOD-BOARD

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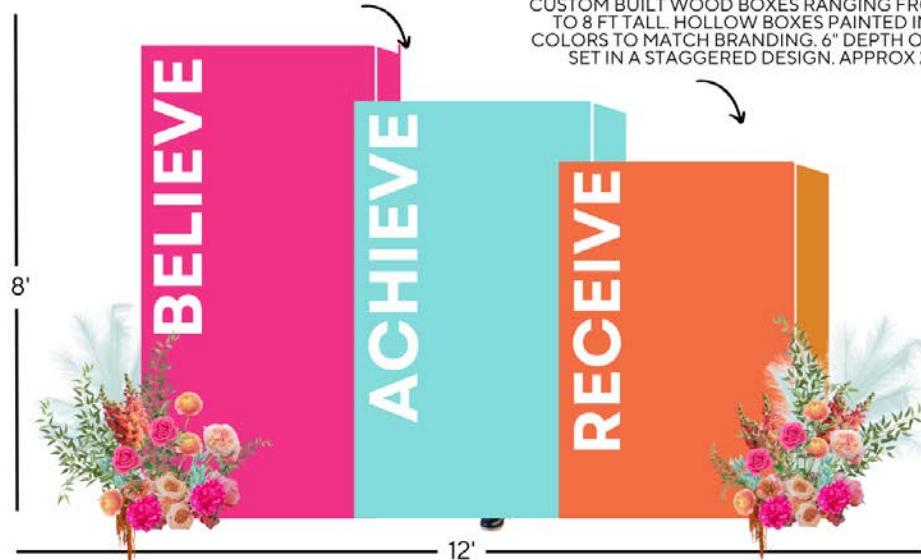
POP&PINE design

BBD LIVE | 11-30-03-2023



CUSTOM DIE CUT VINYL DECALS TO BE APPLIED TO BACKDROP DISPLAYS

CUSTOM BUILT WOOD BOXES RANGING FROM 6 FT TALL TO 8 FT TALL. HOLLOW BOXES PAINTED IN CUSTOM COLORS TO MATCH BRANDING. 6" DEPTH ON EACH BOX SET IN A STAGGERED DESIGN. APPROX 24" DEEP



LAYERED WOOD PHOTO OP

vibrant and corporate

VIBRANT FLORAL ARRANGEMENTS SET ON THE GROUND WITH COLORED PAMPAS FEATHERS AND ASSORTMENT OF VIBRANT BLOOMS.

PHOTO MOMENT 2

san juan capistrano, CA popandpinedesign.com (949) 228-9066

POP&PINE design

presentation

BBD LIVE | 12-01-03-2023

SET OF 3 FRAMES WITH HOT PINK SPANDEX COVERS AND A 36" NEON CHEERS SIGN HANGING FROM THE CENTER, PLACED EITHER BEHIND THE MAIN BAR



HOTEL PROVIDED FLOOR LENGTH LINENS WITH HOT PINK TABLE RUNNERS



BUD VASES IN SETS OF 3 TO GO ON COCKTAIL TABLES (WILL ALSO BE USED IN SETS OF 5 AS ADDITIONAL CENTERPIECES FOR VIP LUNCHESES) & PINK RIBBED VOTIVES WITH TEA LIGHTS

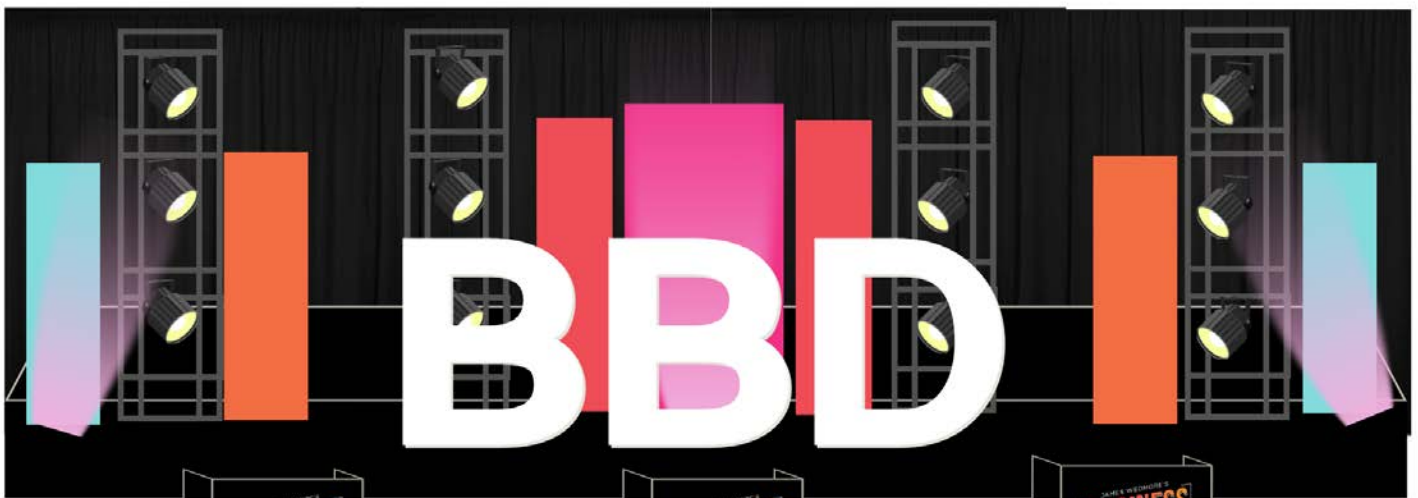


COCKTAIL EVENT

san juan capistrano, CA popandpinedesign.com (949) 228-9066

POP&PINE
design

BBD LIVE | 11-30-03-2023



STAGE DESIGN

san juan capistrano, CA popandpinedesign.com (949) 228-9066

POP&PINE
design

BASE PRICING

florals



LUXE ARRANGEMENT | *large* mix of seasonal blooms with greenery in recommended container..... \$185

STANDARD ARRANGEMENT | *medium* mix of seasonal blooms with greenery in recommended container\$135

PETITE ARRANGEMENT | *mini* mix of seasonal blooms with greenery in recommended container \$85

BUD VASES | 1-3 seasonal blooms with greenery \$16.50

CUSTOM FLORAL DISPLAYS | garlands, arches, floor arrangements
Starting at \$300

BASE PRICING

balloon backdrops



wooden rectangle backdrops

spandex covered
backdrop - additional
colors available upon
request



gold balloon hoop



wooden arches & gold metal arch



BALLOON GARLANDS

standard curated color palette. balloons
ranging in size from 5" - 24"

\$25/FT

SPECIALTY BALLOONS

metallic, double stuffed, specialty shaped
balloons with curated color palette.
balloons ranging in size from 5" - 24"

\$32/FT



WOOD METAL & CUSTOM BACKDROPS

sizes from 6 ft to 8 ft tall. width can be
customized based on number of pieces.

Starting at \$75 each

Custom builds starting at \$500

CUSTOM VINYL DECALS APPLIED TO BACKDROPS

Starting at \$65

BASE PRICING

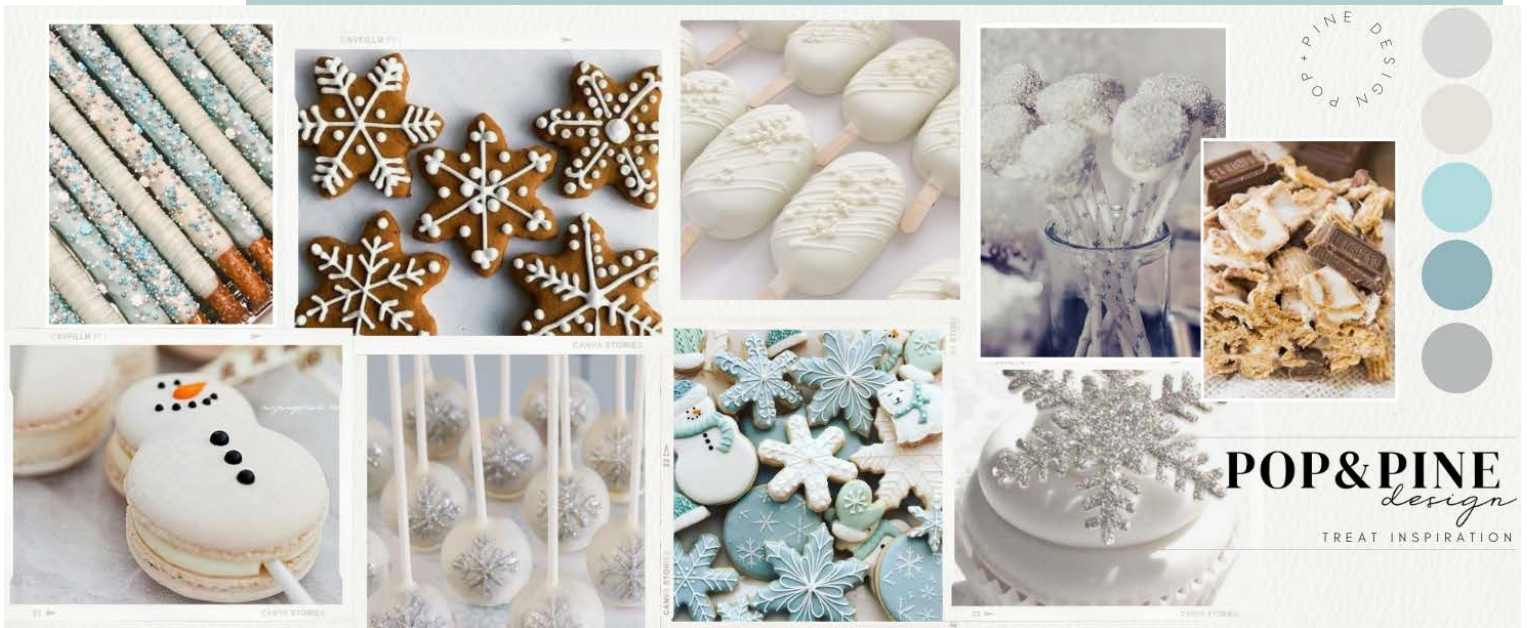
dessert bar

CAMP THEMED TREATS



DESSERT
DISPLAY IS
RENTED
SEPARATELY

WINTER WONDERLAND THEMED TREATS



CUSTOM CURATED TREAT BAR

mini desserts set up on display

Prices range from \$3.50-\$6.75 depending on items and quantities

BASE PRICING

catering & bar

MEAL CATERING

PRICING VARIES SIGNIFICANTLY BASED ON FACTORS SUCH AS THE MEAL TYPE, OCCASION, AND SERVICE STYLE. FOR A BASIC BUFFET, YOU CAN ANTICIPATE A STARTING COST OF \$25 PER GUEST



BAR SERVICES

ALL STARTING BAR PACKAGES WHICH INCLUDE:

- 1 bar tender
- 1 bar back
- 5 hours of service
- plastic cups
- cocktail napkins
- mixers such as standard juices, sodas, club soda
- garnishes
- shopping list of alcohol for you to purchase

(does not include the actual bar rental, alcohol or gratuity)

STARTING AT \$1,275



BASE PRICING

rental furniture

Explore a myriad of furniture rental options, ranging from essential tables and chairs with linens to vintage, bohemian, or modern lounge furniture. The possibilities are limitless, allowing you to customize your event space to match your unique style and preferences.

Below are just a few examples of pieces with starting pricing



ROUND TABLES WITH CHOICE OF LINEN - STARTING AT \$35



FOLDING CHAIRS - \$5



NON-FOLDING CHAIRS - \$13



ROUND HIGH TOP TABLES WITH CHOICE OF LINEN - STARTING AT \$40



STANDARD 8FT BAR - STARTING AT \$250



HEATERS - \$115

STARTING PRICE FOR TABLE SETTING RENTALS

NAPKINS - \$1.00 EACH
CUTLERY - \$0.95/PIECE
PLATES - \$1.50 EACH
CHARGERS - \$4.95 EACH
GLASSWARE - \$1.00 EACH

Delivery fees not included

BASE PRICING

specialty rentals



PILLAR & FLOATING CANDLES IN
GLASS CYLINDERS
\$12.50 EACH



TAPERED CANDLES IN
HOLDER REAL OR FAUX
\$8 EACH



VOTIVES & TEA
LIGHTS
\$4.25 EACH



CREAM VELVET WITH GOLD
LEG ACCENT CHAIR
\$100



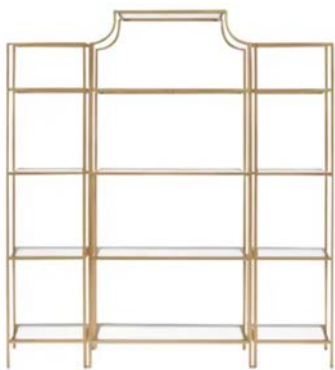
RATTAN FLOWER CHAIR
WITH WHITE SEAT CUSHION
\$75



CREAM AND GOLD HIGH
BACK ACCENT CHAIR
\$100



7' WHITE FRINGE
UMBRELLAS
\$45



GOLD FRAME WITH GLASS
SHELVES
RENTAL \$300



WHITE & GOLD
COCKTAIL TABLE
\$175



WOODEN SQUARE
COFFEE TABLE
\$165



TABLE RUNNERS, VARIOUS
FABRICS & COLORS
\$15 EACH

Delivery fees not included

MOCK-UP *and* REALITY

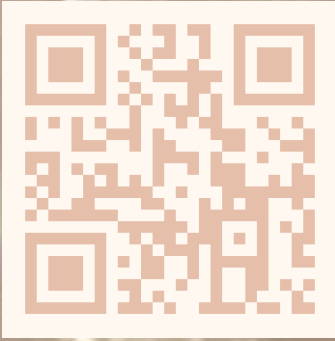


NYLAH'S 21ST
JUNE 17, 2023



CRAFTING SEAMLESS AND UNFORGETTABLE EXPERIENCES FOR EVERY OCCASION





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